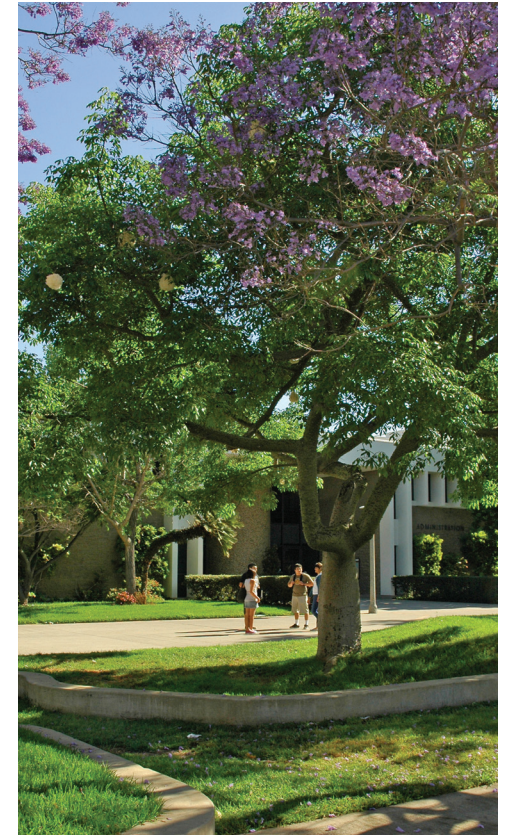


THE CENTENNIAL

SCHOLARSHIP CAMPAIGN



Supporting Access and Completion for the Next 100 Years

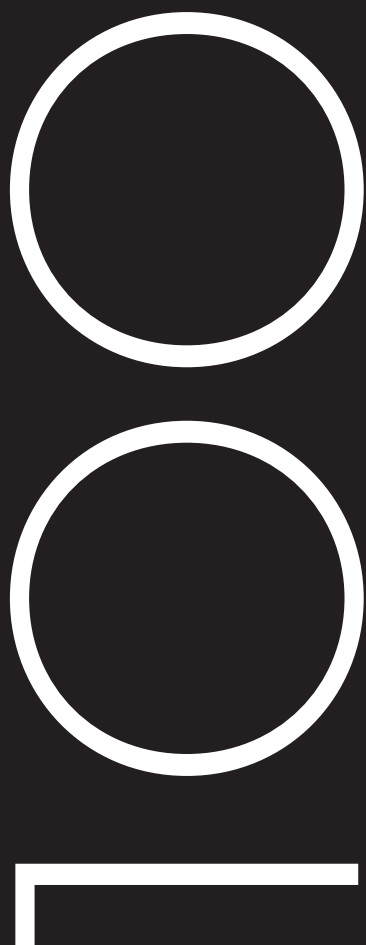
100
1915-2015
SANTA ANA COLLEGE

“... The SAC Foundation strives to ensure that no student is denied educational access due to financial constraint ...”

Santa Ana College Foundation

THE CENTENNIAL SCHOLARSHIP CAMPAIGN:

Supporting Access and Completion for the Next 100 Years



Santa Ana College is embarking on a 3-year '100 for 100' scholarship campaign, which will build a new scholarship endowment and increase the overall support for scholarships. By securing 100 more scholarships to lead Santa Ana College into the next 100 years, we are building more resources for high-achieving and high-need students. Scholarships transform the student experience and lend critical support to our mission of investing in student achievement and community prosperity. By supporting our students today, you will help ensure a brighter and better future for our county, region, state, and country tomorrow.

Photos on cover (From left to right):
SAC students 2012 • Graduates • AWS (Associated Women Students) 1961 SAC
Campus 2012 • SAC Campus 1920 • Astronomy Student 1957 • SAC Quad 2011 • SAC
Campus 1970 • SAC Student 2012

THE NEED

Real and Immediate Needs

05

THE PROJECT

SAC Is the Pathway to Achievement

11

THE BENEFITS

How You Can Help Strengthen the Pathway
to Achievement

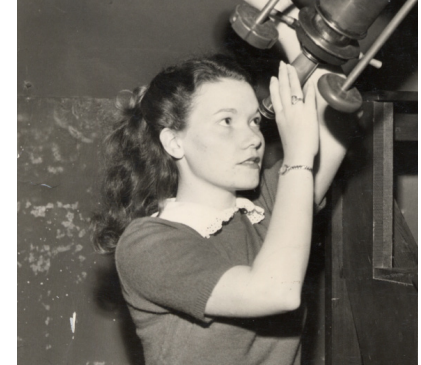
WAYS TO GIVE

Join the Centennial Scholarship Family

17

19

THE NEED



Photos (From left to right, top to bottom):
SAC Campus 2012 • SAC Administration Building 1960 • Astronomy Student 1957 • SAC Library 2013 • Georgette Del Rio SAC Alum, Class of 2010

REAL & IMMEDIATE

Today more than ever, community colleges are relevant. According to the California Community Colleges Chancellor's Office, between 2008 and 2010 occupations requiring an associate degree grew significantly. By 2025, it is forecast that California's workforce will face a shortage of up to one million college degree and certificate holders needed to support the state's skilled workforce demands. These needs are real and immediate. Scholarships will continue to support the pathway to build successful leaders and an educated workforce.

Today, our community colleges are in the midst of a dire fiscal crisis brought about by unprecedented cuts in state funding.

Adding more scholarships will:

- Increase completion rates
- Boost persistence
- Train tomorrow's workforce
- Enable students to earn more competitive wages
- Permit high-need students to transfer with higher GPAs giving them a competitive advantage for the future.

THE NEED



“I always knew I wanted to go to college, but learned early on how expensive it would be. Paying for books and tuition can be an obstacle. Fortunately, I was the recipient of the Alberto Radillo Scholarship and that helped me pay for my books and some of my tuition allowing me to focus on my studies and internships and not worry about money. The support I have received at SAC through the foundation, the transfer center, and my instructors will elevate my chances of getting into a four-year university.”

Ramiro Ochoa,

Business Economics Major
Scholarship Recipient, 2011-2013

Ramiro Ochoa

Historically, community colleges have been the lowest funded of California's public institutions of higher education. Additionally, in the past decade alone, student enrollment fees have gone from \$480 to \$1,104 for full-time annual matriculation. In fact, with the July 2012 fee increase, student fees will have increased 77% in just one year. In contrast to the CSU and UC system, community colleges do not keep those fees; they are absorbed by the state's general fund.

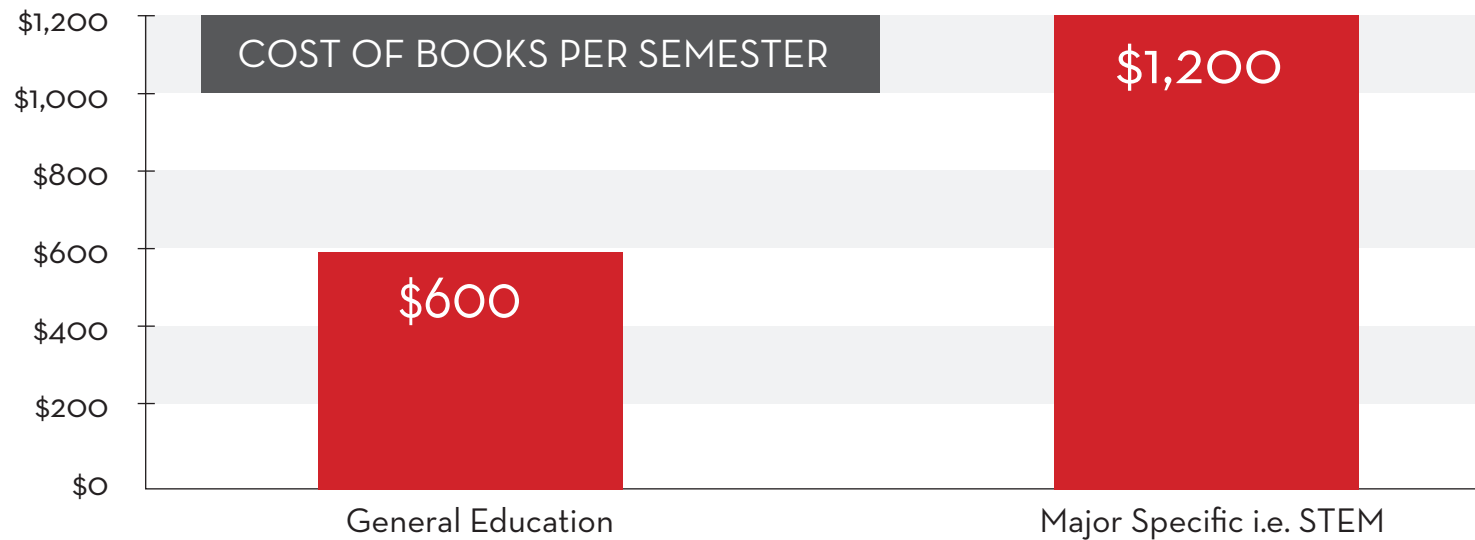
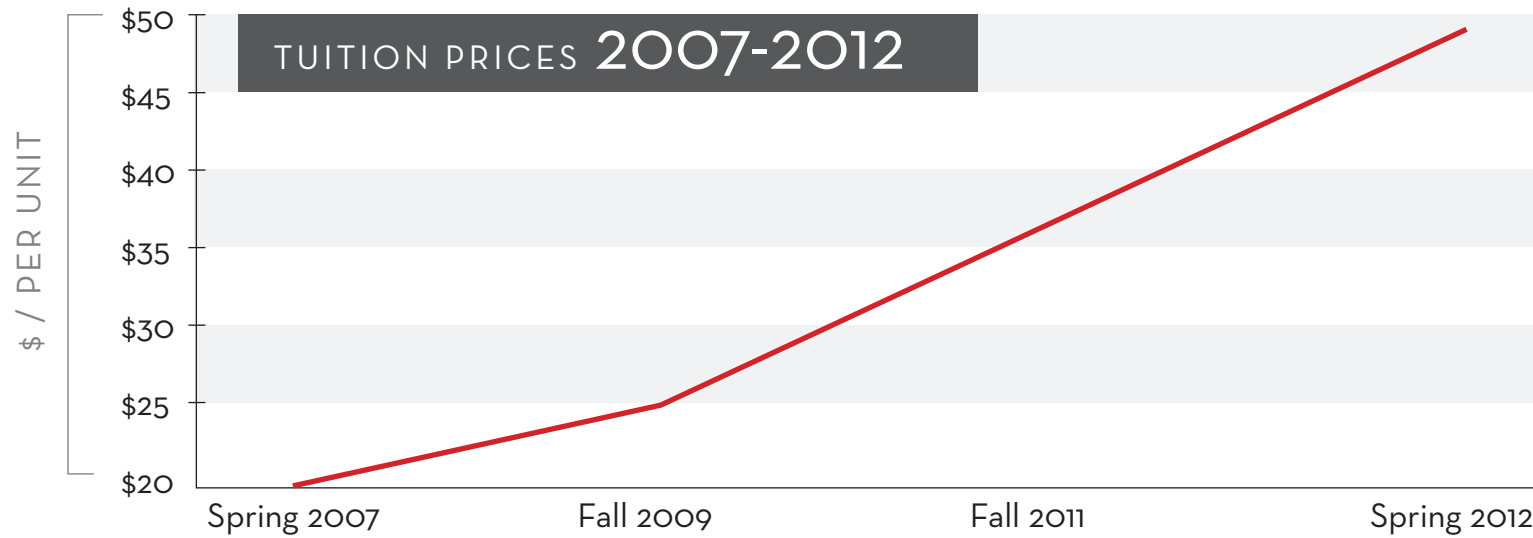
Some of Santa Ana College's students qualify for fee waivers; others do not. Many high-achieving students are struggling to pay their fees and cover the ever-escalating costs of student textbooks. At Santa Ana College, it is estimated that qualified, high-performing students will need more than \$900,000 to cover the costs of enrollment fees this year alone. These needs are REAL AND IMMEDIATE.

Textbooks, often a hidden cost of attending college, can seem an insurmountable obstacle for many of our low-income, highly deserving students. U.S. Public Interest Research Group (PIRG) analysis has found the price of textbooks has increased 22% over the past four years--a much faster rate

than overall inflation. At Santa Ana College, it is estimated that high-performing students will need more than \$3 million to cover the costs of textbooks this year alone. Assisting with these needs will support continued access, course completion, student retention and support the pathway for higher education. For students taking general education courses, books can range from \$400 to \$600 per semester. For students with specific majors such as our STEM (Science, Technology, Engineering and Mathematics) students, books can range from \$900 to \$1,200 per semester. These needs are REAL AND IMMEDIATE.

At Santa Ana College, it is
estimated that qualified, high-performing students will
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to cover the costs of enrollment fees this year alone.
Textbooks, often a **hidden cost** of attending
college, can seem an insurmountable obstacle for
many of our low-income, highly deserving students.

These need are
REAL AND IMMEDIATE



THE PROJECT



SAC IS THE PATHWAY TO ACHIEVEMENT

For nearly 100 years, Santa Ana College has distinguished itself as a leader in anticipating and meeting the future educational needs of our community. Today, the college is impacted by a perilous number of challenges that make meeting those needs increasingly difficult. As the ripple effects of the Great Recession have been felt statewide and beyond, the college has had to:

- Reduce course offerings
- Cut counseling hours
- Decrease student support services, including tutoring
- Trim the number of scholarships available, with students receiving less per scholarship as the pool of qualified scholarship applicants increased over 35% in 2012 alone.



Photos (From left to right):
SAC Campus 1960 • SAC Geology Class 1938 • SAC Students 2012 • Award-winning El Don Newspaper Students, 2011 • Graduates

With your support, we will be able to strengthen our leadership role in meeting educational needs for the community. We cannot do this without you. With you on board, our diverse student body will gain greater access to higher education and improved job opportunities. Their future success will positively influence the overall well-being of the county:

- Students who earn a California Community College associate degree or certificate nearly double their earnings within three years.
- Associate degree holders earn 33% more over a lifetime than those with a high school diploma only.
- The unemployment rate is 30% lower for associate degree holders than those with a high school diploma only.

Clearly, support of Santa Ana College is a win-win for our students and for the community!

STRENGTHENING THE PATHWAY FOR AN EDUCATED WORKFORCE

Even as the United States struggles to emerge from the recession, there are high-tech industries with a shortage of workers. And it is anticipated there will be 2 million job openings in manufacturing nationally through 2018, mostly due to baby boomer retirement, according to the Center on Education and the Workforce at Georgetown University. These types of jobs frequently require the ability to operate complicated machinery and follow detailed instructions, as well as some expertise in subjects like mathematics and statistics.

THE PROJECT

As costs at four-year institutions of higher education have soared, enrollments at community colleges have increased by 25% during the last decade, according to the American Institutes for Research. People with a one-year certificate or two-year degree in certain career fields can earn higher salaries than those with a traditional college degree according to the Center on Education and the Workforce at Georgetown University. In addition, many of these students not only enter the workforce with higher wage earnings, but also many go on to earn four-year degrees as they contribute to the workforce.

SAC ACADEMIC PROGRAMS ARE A PATHWAY TO ACHIEVEMENT

Santa Ana College (SAC) is known for its reputable academic programs as well as its top-ranked student services. A wide variety of courses are available in business, mathematics and sciences, arts and humanities, and career and vocational education. SAC offers over 300 subjects leading to the associate degree in science or arts or a vocational certificate.

CAREER EDUCATION MEETS LOCAL WORKFORCE NEEDS

Among the college's numerous vocational training programs are:

WELDING TECHNOLOGY PROGRAM

- SAC's Welding Program, certified by the American Welding Association, meets current industry standards and creates a competitive advantage for our students.
- A Hobart Institute of Welding survey of more than 200 manufacturers and fabricators revealed that their number one concern is the lack of trained welding operators nationwide.
- Welders often earn higher wages with better job security in comparison to other building trades.

AUTOMOTIVE TECHNOLOGY PROGRAM

- SAC's Automotive Technology Program is accredited by the National Automotive Technicians Education Foundation, Inc. and the National Institute for Automotive Service Excellence.
- Students benefit from training in green technology on hybrid, clean diesel and natural gas vehicles.
- Between 2010 and 2020, according to the Bureau of Labor

Statistics, there is an expected 17% increase in the number of auto technicians needed nationwide.

STUDENTS PREPARE FOR HIGH-DEMAND CAREERS IN HEALTHCARE

Among the college's programs in the allied medical field are:

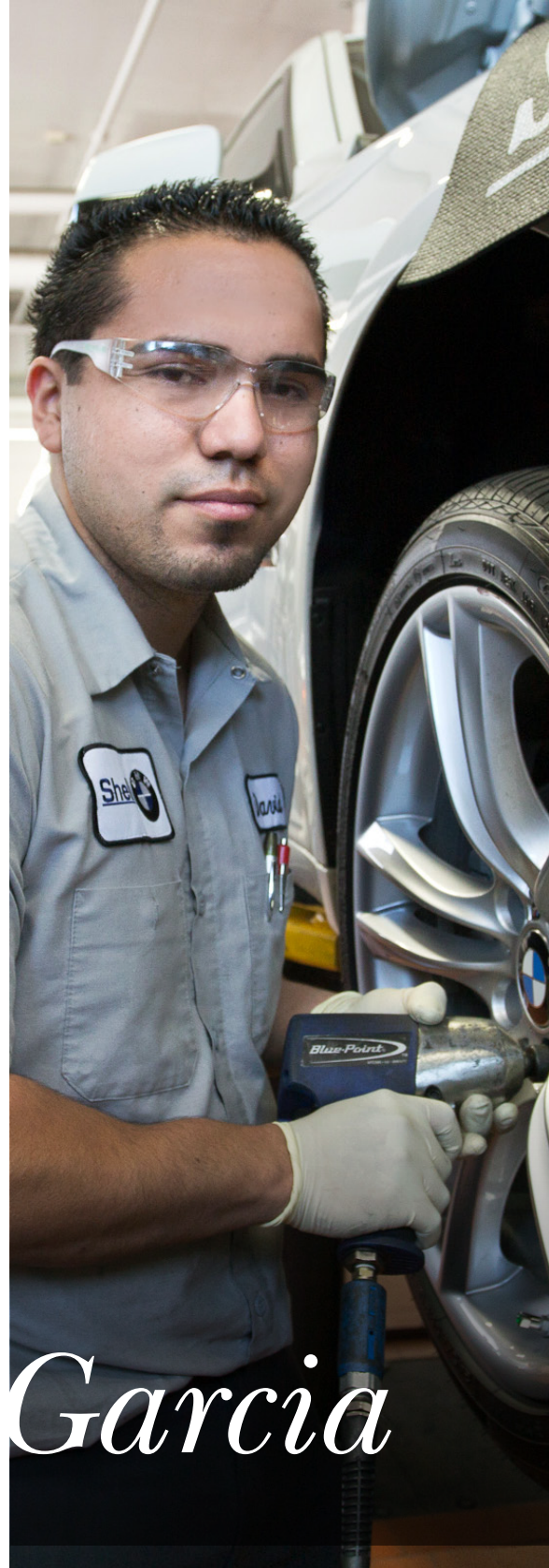
NURSING PROGRAM

- The Associate Degree Nursing Program at SAC is approved by the California Board of Registered Nursing and accredited by the National League for Nursing Accrediting Commission.

OCCUPATIONAL THERAPY ASSISTANT PROGRAM

- The program is accredited by the Accreditation Council for Occupational Therapy Education, American Occupational Therapy Association.

David Garcia



“Thanks to my instructors’ encouragement, I applied for the BMW Service Technology Education Program and was one of seven students selected in Southern California. After the six-month internship and another six months as a technician in training, I became a certified BMW technician. Today I have a fulfilling career at Shelly BMW in Buena Park. A big part of my success was the outstanding support of my instructors at SAC.”

David Garcia,
Automotive Technology
Graduate

“I came to Santa Ana College after completing the prerequisites for the occupational therapy assistant program at another college. My husband and I were in the process of losing our home and I was only working part-time. We found the program at SAC and I got in. The instructors were very supportive and helped prepare me to take the national certification test and to get my state license. Now I am working more than full-time at a hospital and a skilled nursing center and life is better.”

Jeneen Griffin,

Occupational Therapy Assistant
Program Graduate



Jeneen Griffin

PHARMACY TECHNOLOGY PROGRAM

- The program is accredited by the American Society of Health-System Pharmacists and prepares students for admission to a school of pharmacy.

According to the Bureau of Labor Statistics, between 2010 and 2020, employment is expected to grow by 26%, 41% and 32% for registered nurses, occupational therapists, and pharmacy technicians respectively.

STUDENTS SET SIGHTS ON STEM

Science, Technology, Engineering and Mathematics Careers

Because of its history of quality educational programs, Santa Ana College is home to the only MESA (Mathematics Engineering Science Achievement) Program at a community college in Orange County. MESA is an award-winning academic enrichment program that provides educationally disadvantaged students with the tools to earn bachelor's degrees in math-based fields.

- According to the U.S. Department of Commerce, occupations in STEM fields are expected to grow by 17% by 2018, nearly double the rate of growth in non-STEM occupations.
- STEM workers command 26% higher wages than non-STEM workers.

Unfortunately, the supply of STEM workers isn't meeting businesses' needs and it's jeopardizing our nation's ability to drive innovation and competitiveness.

These needs are REAL AND IMMEDIATE.

Junune Santos



“Last Fall I encountered an obstacle, my glasses were lost and without medical insurance, I was unsure how I would replace them. I was directed to the SAC Foundation Office; it was so beneficial to me to know there are resources like this on campus. I was able to receive my glasses in a short amount of time and return to my studies. I am looking forward to transferring to Cal State Fullerton in the Fall. I would like to thank each and every donor who have made this possible.”

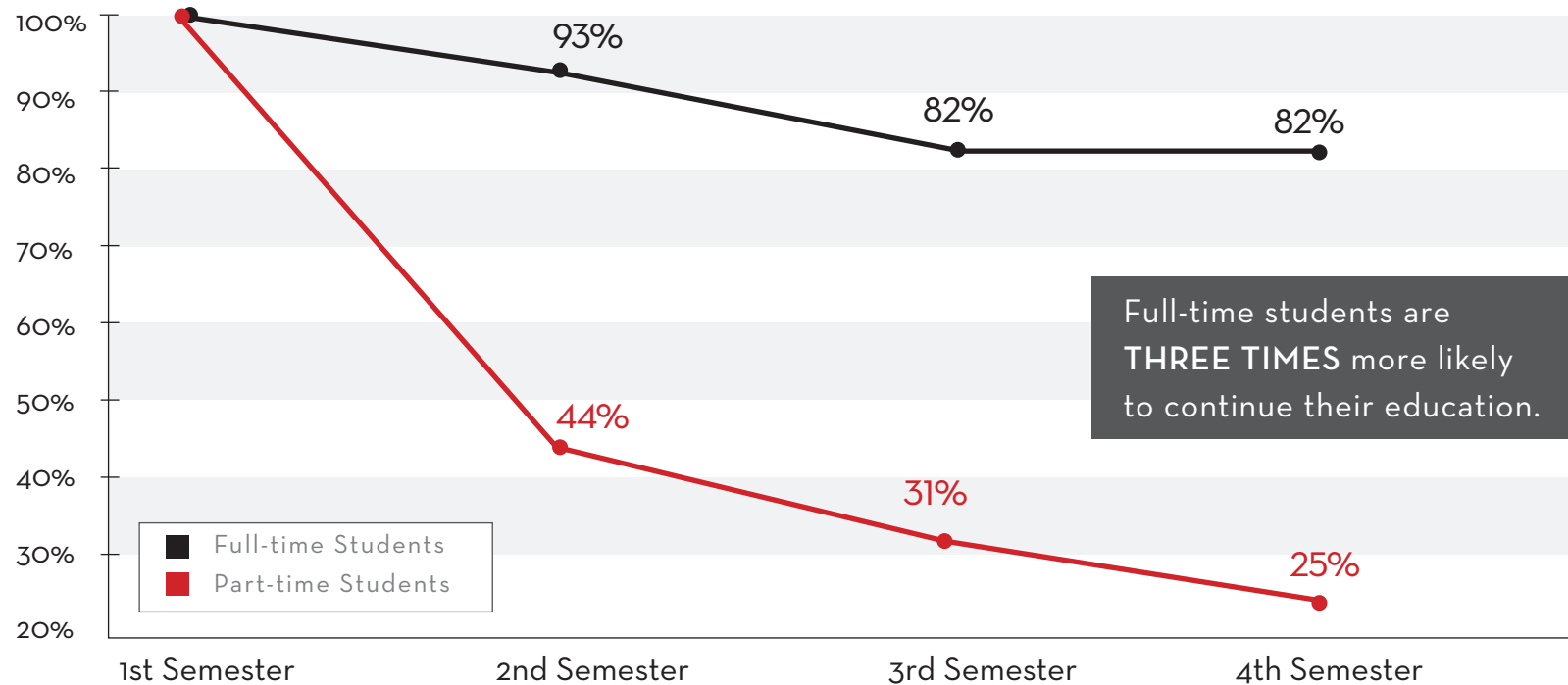
Junune Santos,
Liberal Arts Major

THE BENEFITS

HOW YOU CAN HELP

STRENGTHEN THE PATHWAYS TO ACHIEVEMENT

FRESHMEN PERSISTENCE RATES



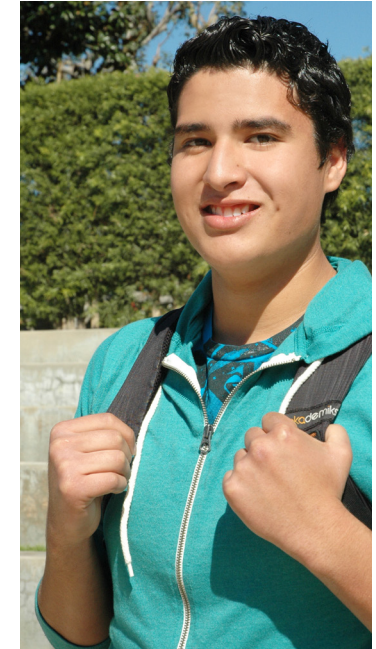
With your personal support, major gifts, newly endowed scholarships, and annual donations, Santa Ana College can grow an endowment fund which will increase the total number of scholarships awarded each year. This is just the start to supporting our community for the next 100 years. These scholarships will go to our brightest and most deserving high-need students. Not only will you make an investment in their future, but you will also make an investment in our workforce. Their career success will ensure a stronger county, state and country.

That is why we are launching “The Centennial Scholarship Campaign: Supporting Access and Completion for the Next 100 Years.” These needs are real and immediate.

Students who struggle financially are often forced to take one or more jobs and with the current economic downturn, those jobs are hard to come by. Consequently, many of SAC’s part-time students are more likely to perform at a lower level or discontinue their studies as shown here in a recent study of our freshmen persistence rates. (See chart, page 17)

Building our scholarship program will allow students to be less financially pressured and able to concentrate on their academic goals. If students do not have to take outside jobs, success rates in classes will improve and completion rates will increase. More students will transfer to universities; more degrees and certificates will be attained; and more workplace needs will be met. If our community college students succeed; business, industry, and our community will benefit.

WAYS TO GIVE



Photos (From left to right, top to bottom):
 SAC Campus 1920 • SAC Quad 2011 • Physical Science Students 1960 • Auto Technology Class 2012 • First Santa Ana College Campus (1940's-1950's 10th & Main) • Nguyet Nguyen, 2013 • Biology Student 1940 • SAC Baseball Team 2010 • Lee Guillermo, Business Marketing Student, 2013 • Campus improvements, College Avenue • AWS (Associated Women Students) 1961

JOIN THE CENTENNIAL SCHOLARSHIP FAMILY

There are several ways you can support SAC's pathway to success and be a part of the Centennial Scholarship Campaign, leave a legacy and contribute to the needs of the best and brightest in Orange County. The Santa Ana College Foundation believes so strongly in this campaign and its mission that we have committed \$1 million to match our loyal donors. We created a campaign allowing anyone to participate at some level through endowed, invested, or annual scholarships. You will be a part of building the next 100 years of success!

1 ENDOWED SCHOLARSHIP

You can establish an endowed scholarship as a tribute or memorial in your family's name or to honor a loved one, or someone special to the college. The minimum endowment is \$25,000, which can be paid in up to five years.

Matching opportunity for this category is \$1 for \$1.

(See chart, page 22)

2 INVESTED SCHOLARSHIP

You may choose an invested scholarship for a minimum donation of \$10,000. These funds will be invested and can earn interest. The funds will be paid down as scholarships are awarded. Additional contributions are welcomed to sustain future distributions.

3 ANNUAL SCHOLARSHIP

You may choose to establish an annual financial support scholarship which can fund a student's tuition, books, as well as living expenses including transportation, child care, or rent support. If you choose to establish an annual tuition-only scholarship, the minimum donation would be \$1,000. If you choose to establish an annual tuition and books scholarship, the minimum donation would be \$2,500.

WAYS TO GIVE

4

CUSTOMIZED OPTIONS FOR YOUR SCHOLARSHIP

Any of the above endowments or scholarships may be named and you may recommend the criteria that will be used

to select the students who will benefit from your gift.

- You can demonstrate your support of students who seek to excel in specific majors or career fields such as mathematics, engineering, fine and performing arts, fire safety, criminal justice, welding, education, nursing or any college program.
- You can also choose to support innovative college initiatives or featured programs including the iAdelante! Program. iADELANTE! is a partnership with Santa Ana Unified School District; University of California, Irvine (UC Irvine); California State University, Fullerton (CSUF); and community organizations that guarantees transfer to Santa Ana College students who complete the general education requirements. This partnership is like no other in California as CSUF and UC Irvine see the value in supporting Santa Ana College students.

As part of this program, effective in fall 2011, Santa Ana high school graduates are “guaranteed financial support for their pre-transfer studies at Santa Ana College.” This pledge requires a commitment from our dedicated donors as well. The iAdelante! Program’s goal is to one day have a college degree in every home in Santa Ana.

5

LEAVE A LEGACY

You can plan to support SAC by leaving an unrestricted direct bequest in your will or trust. We have planned giving consultants who can answer any questions you might have about charitable gift annuities, gifts of property and other options that would fit your financial and philanthropic goals.

ENDOWED SCHOLARSHIPS

By taking advantage of this opportunity **your gift will double** in value.

Donor Contribution	•	Foundation Match	•	Total Fund	•	Scholarships/Per Year
\$500,000		\$500,000		\$1,000,000		40
\$250,000		\$250,000		\$500,000		20
\$100,000		\$100,000		\$200,000		8
\$50,000		\$50,000		\$100,000		4
\$25,000		\$25,000		\$50,000		2

* Based on scholarship award amounts of \$1,000 per year, these estimates are subject to change.

WAYS TO GIVE

Gifts of cash provide the donor an immediate tax savings.

- **CASH GIFTS** to the SAC Foundation can be made by check or money order.

Payable to: Santa Ana College Foundation

Mailed to: 1530 W. 17th Street, Santa Ana CA 92706

- **CREDIT CARD:**

MasterCard, VISA, Discover or American Express

- **DONATE ONLINE** easily and securely at:
www.sac.edu/foundation

- **VISIT OUR OFFICE** Foundation Office, S-201
1530 W. 17th Street, Santa Ana CA 92706

- **CALL US at 714-564-6091**

A gift of any amount can also be given to the General Centennial Scholarship Fund!

To set up your scholarship TODAY please contact:

Christina Romero, M.A.

Executive Director, College Advancement and Foundation

714-564-6095

romero_christina@sac.edu

Thank You!

LEAVE A LEGACY

Change the lives of our students - FOREVER



Photos (From left to right, top to bottom):

Jose Gaspar, SAC Valedictorian 2013 • Chemistry Student 2012 • Introduction to Drawing Class 2013 • High School Scholarship Recipients 2013-2014 • Josue Cruz, Biochemistry Major 2013 • Students in Library

Santa Ana College is the gateway to success for our students and our community. We are the gateway for students to graduate, transfer, and enter the workforce equipped with relevant skills and knowledge. We are the gateway that provides support for the health and safety of our community, its economic vitality and growth. We are the gateway for the development of future leaders and role models whose accomplishments honor our college and continue to serve our community. This campaign will continue to strengthen this gateway into the next century and beyond!



Photos (From left to right):
SAC Campus 1963 • SAC Quad 2011 • SAC Campus 1963 • Cesar Chavez Building 2012



Photos (From left to right):
SAC Campus 1970 • SAC Quad 2011 • SAC Quad 2011 • Dunlap Hall 2012

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THE
CENTENNIAL
SCHOLARSHIP CAMPAIGN

