

Mission

Join

SAC Theatre

DEPARTMENT

The Santa Ana College Theatre Arts Department is committed to the focused and disciplined education of students interested in professional performance, design, production, and/or education.

Our Mission is threefold . . .

To **Inspire** a passion, love, and appreciation for the art of theatre.

To **Train** students in the craft of creating, performing, analyzing, and critiquing dramatic performances by providing students with practical theatre skills, maintaining adherence to national standards, and providing historical and theoretical knowledge.

To **Prepare** students for successful transfer to undergraduate programs or to pursue professional careers in the performing arts, education, or allied fields.

Membership is renewed annually, and contributions are tax deductible. Please indicate your commitment by filling out and returning the enclosed Membership Pledge Card. We have enclosed a return envelope for your convenience.

For Further information about participation in Friends of the Theatre, please contact Chris Cannon with the Santa Ana College Department of Theatre at 714-564-5666 or cannon_chris@sac.edu.

Thank you.

www.sac.edu/theatre



FRIENDS
OF THE THEATRE

1530 West 17th Street • Santa Ana, CA

Purpose

With decreased funding in the arts there is a greater need to continue the growth and development of theatre artists and entrepreneurs. Therefore, the purpose of Friends of the Theatre is to support the passions and interests of our theatre students as they seek to gain a greater understanding of the entertainment business in the 21st century and perfect their skills both as artists and as business minded professionals.

Friends of the Theatre is dedicated to building partnerships with businesses, theatres, high schools, and other community organizations that value theatre both as a business and as an art form. We offer an opportunity to join a select group of leaders, teachers, alumni, artists, and business people that are committed to supporting the endeavors of the Santa Ana College Theatre Arts Department and the students that are a part of it.

Your membership in the Friends of the Theatre group will provide public and private funding that will be used by the theatre department to support our current priorities and needs.

Examples include:

- Student career support, internships, and personalized career counseling
- Offering students exposure to leading entertainment industry professionals through workshops and master classes
- Production investment
- Theatrical equipment and resources
- Audience, critical mass development

BENEFITS - MEMBERS

EXECUTIVE PRODUCER - \$10,000

For each production in the theatre department's current or upcoming presented season you receive the following:

- Logo used in all marketing of productions: print ads, program, poster, video trailers, press releases, website, and Facebook page
- Logo on tickets
- Video, commercial, or ad previews before every performance
- Full-page ad in program
- 30 tickets
- Prominent, on-site display of your banner/signage
- Set up of business display in the lobby before performances
- Personal meet and greet with the cast
- Preferred seating
- Seat label/plaque in lobby
- Sponsorship announced from the stage before each performance

PRODUCER - \$5,000

For each production in the theatre department's current or upcoming presented season you receive the following:

- Logo used in program, on website, and Facebook page
- Video, commercial, or ad previews before every performance
- Half-page ad in program
- 20 tickets
- Prominent, on-site display of your banner/signage
- Seat label/plaque in lobby

DIRECTOR - \$2500

For a single production in the theatre department's current or upcoming presented season you receive the following:

- Logo used in program, on website, and Facebook page
- Half-page ad in program
- 10 tickets

PATRON - \$1000

For a single production in the theatre department's current or upcoming presented season you receive the following:

- Logo used in program, on website, and Facebook page
- 5 tickets

STAGE MANAGER - \$500

For a single production in the theatre department's current or upcoming presented season you receive the following:

- Logo used in program, on website, and Facebook page.
- 2 tickets

The students, faculty, and staff of Santa Ana College Theatre Arts Department thank you for your generous support, which sustains our programs, productions, and commitment to ensuring the highest quality of education and practical opportunities for the future artists and leaders in the entertainment industry.