Digital Media Arts:  
Certificate B - Web Design Emphasis (Transcripted)  
2 year plan*

The certificate programs in digital arts reflect the rapidly changing industry of the advertising/graphic design field in relation to graphic design for printed media, web design, e-commerce, and motion graphics. Graduates of these programs will find entry into the profession at various levels with employment opportunities in the fields of advertising, graphic design, printing industry, and e-commerce.

ART 195  
Intro. to Digital Media Arts  
(Articulated with SAUSD/GGUSD Graphic Arts Courses)

ART 195 Articulated Credit with  
The Art of Graphic Design I

Valley HS  Saddleback HS
Century HS  Villa Park HS
Rancho Alamitos HS  El Modena HS
Godinez HS  Orange HS
Pacifica HS  Santa Ana HS

DMA Certificate B:  
Web Design  
2 Year Map

START HERE

ART 195  
Intro. to Digital Media Arts  
NO PREREQUISITES!  
(Articulated with SAUSD/GGUSD)

Fall I

ART 195  Introduction to Digital Media Arts
ART 100  Introduction to Art Concepts (or 100H)
ART 164  Web Design
ART 110  2D Design

Spring I

ART 162  Digital Design w/Photoshop I*
ART 122  Graphic Design I (prerequisite for ART 168)
ART 121A  Fundamentals of Typography

Fall II

ART 192A  Digital Illustration w/ Illustrator*
ART 168  DM: Portfolio & Business Strategies
ART 129  Graphic Design for Web

*Consecutive Course Series. Begin courses upon completion of ART 195.

Industry Partners
City of Santa Ana  
Santa Ana Public Library  
Vital Link  
SAUSD CTEp

Careers
Graphic Designer  
Multimedia Artist  
Digital Publishing & Print Designer  
Web Designer (entry level)  
Social Media Specialist  
Find out more about careers in design:  
www.bls.gov/ooh/arts-and-design/

DMA/Graphic Design Program Head  
Assistant Professor Stephanie Clark  
clark_stephanie@sac.edu  ext. 5158

Check your transfer requirements at: assist.org
Schedule a counseling appointment:  
https://www.sac.edu/sccdasp/online_counseling/index.asp  or (714)564-6103

* This is only a guide, requirements are subject to change. Always see a counselor to verify requirements and credits.