



For More Information, Call:

866-583-4417

www.cc.kaplan.edu

Kaplan University Academic Worksheet

Advanced Start Bachelor of Science in Business - Marketing

Date:	4/8/2009			
Program:	AA Marketing	Institution:	Santa Ana College	
Curriculum	Kaplan University Requirement	Qtr. Hr.	Recommended	
Course #	Course Title	Credits (Units)	Transfer Course Title	Credits (Units)
Associate's/Bachelor's Degree Requirements		90		90
Prior Degree	A.A.S./ A.S./ A.A./ B.A./ B.S. Degree	90	AA Marketing	90
Prerequisite Requirements		0		
BU100	Introduction to Business		Business 100 Fundamentals of Business	√
BU250	Business Math		Business 080 Business Mathematics	√
MT219	Marketing		Marketing 113 Principles of Marketing	√
Open Electives				
MM207	Statistics		MATH 219 Statistics and Probability	5
Total Program Requirements		180	Total Credits (Units) Complete	95
			Total Credits (Units) Remaining	85

Note: 60 semester credits (units)=90 quarter credits (units)

Santa Ana College students must follow the IGETC or CSU pattern for transfer and complete at least 63 units.

For additional information about Kaplan University programs, visit <http://kaplan.edu/ku/downloads/>