



Padres Promotores de la Educación

KEY PARTNERS

Santa Ana Unified School District, Santa Ana College's Office of School and Community Partnerships and the Centennial Education Center, UC Irvine, Cal State Fullerton, Latino Health Access, the Mexican American Opportunity Foundation, Delhi Community Center, MiniOndas and others.



PROGRAM DESCRIPTION

The parent promoters or “Padres Promotores de la Educación” actively link parents to school services and deliver information on higher education to the community through non-traditional methods such as home visits, existing neighborhood associations and informal educational dialogues. The program was initialized in January 2002 and is being administrated by Santa Ana College. All nine SAUSD middle schools and four comprehensive high schools are participating in the program.

PROGRAM HIGHLIGHTS

- 35 Promotores are now actively participating in the program. Organized in teams of 5-7, the Promotores are being led by a Promotor Líder, a graduate from the first cohort.
- All Promotores graduated from basic four-day training covering presentation and communication skills as well as higher education requirements.
- Promotores basic training is followed by six months of bi-monthly classes. Topics include:

adolescent psychology, conducting home-visits, AB540 and others.

- Members of the leadership network received advanced training in supervision and leadership skills.
- **Last year's pilot team conducted over 500 home-visits and in-home pláticas (dialogues).**
- Formal presentations were held on various school-related topics at the Corbin Center, Delhi Community Center, John Adams Elementary School, the Mexican American Opportunity Foundation and through other venues.
- Promotores were lead participants in the community-wide “Camino de Amistad” event.
- Weekly column on education topics appears in **Miniondas** on behalf of the Promotores.
- The Promotores program was featured in a number of professional publications, as well as in the Orange County Register and the Excelsior.
- A segment on the Padres Promotores appeared on “Hispanics Today,” a nationally syndicated television show.
- Two Promotores received commendation from Lt. Governor Cruz Bustamante.

PROGRAM FUNDING

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The Santa Ana Partnership, an inter-segmental collaboration promoting access to higher education, includes the Santa Ana Unified School District, Santa Ana College, California State University Fullerton, the University of California Irvine, and community-based organizations.