

Integrity

Preparation

Excellence

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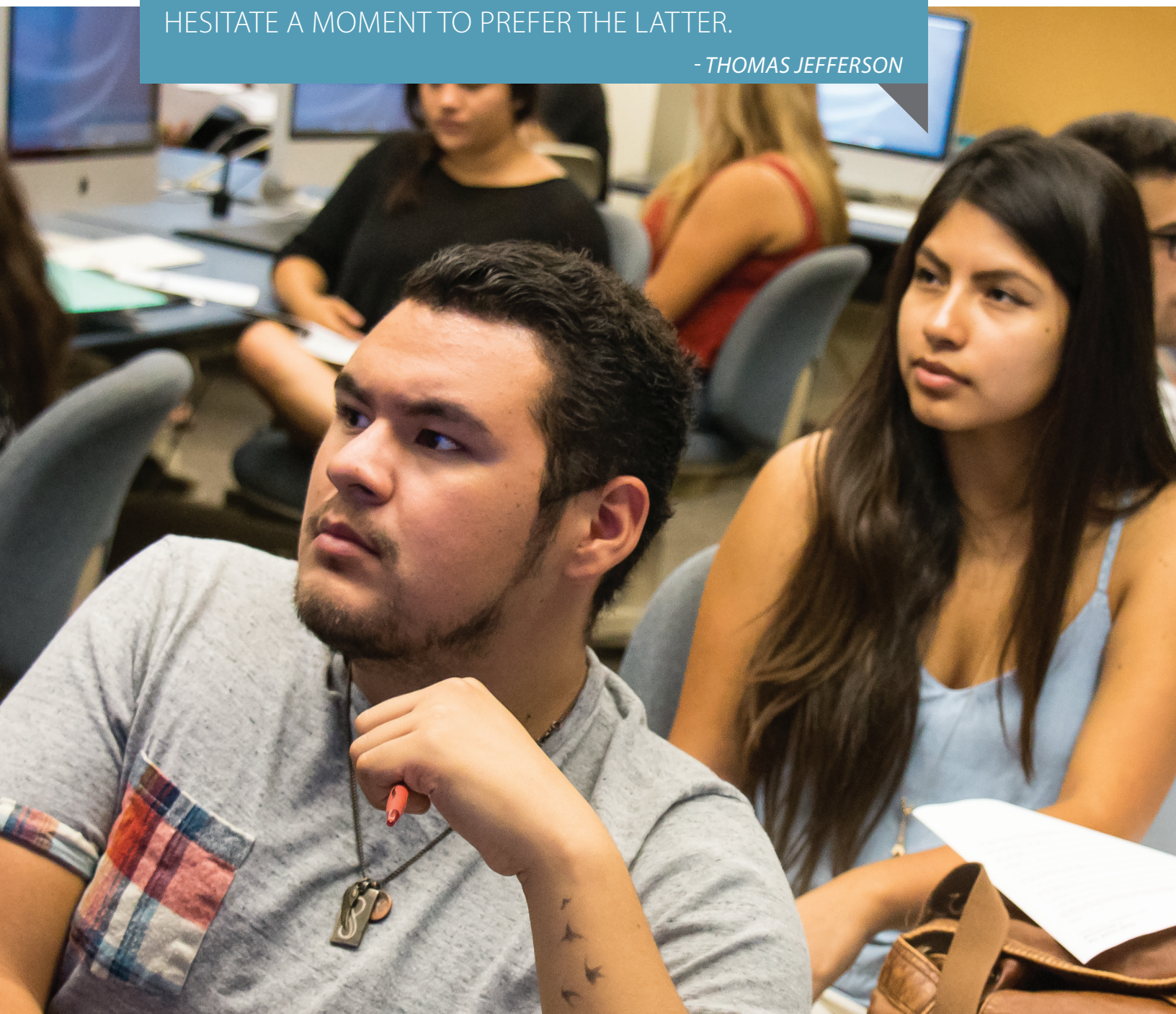
MISSION STATEMENT

The mission of Santa Ana College

Department of Communications and Media Studies
is to continue as a national leader in collegiate
journalism and provide the academic, cultural, and
technological training that prepares students for
transfer, careers, and life-long intellectual pursuits in
a global community.

WERE IT LEFT TO ME TO DECIDE WHETHER WE SHOULD HAVE A GOVERNMENT WITHOUT NEWSPAPERS, OR NEWSPAPERS WITHOUT A GOVERNMENT, I SHOULD NOT HESITATE A MOMENT TO PREFER THE LATTER.

- THOMAS JEFFERSON



COMMUNICATIONS AND MEDIA STUDIES CHARACTERISTICS AND TRENDS

Since 1923 journalism has been one of SAC's academic pillars. Santa Ana College is among the elite collegiate student news media programs in America. The Department of Communications and Media Studies student media, *e/Don* and *eldonnews.org*, consistently rank in the top one percent of college newspapers and websites nationally. Our courses are directed towards transfer and career development and many former students are employed in local, state, and national media. Our national rankings and student awards are a source of college and community pride. The department is experiencing a steady increase in enrollment and is focused on 21st Century communications and media education, while faculty and staff maintain currency in curriculum, technology, and trends in media. We are committed to the

integration of emerging media in both the classroom and lab. Reflecting these trends, CMSD was among the first California Community College programs to be granted an Associates Degree for Transfer in Journalism without revision. Over the past three years, every CMSD course has been revised, created or rewritten, and any not part of the transfer model curriculum was eliminated. We have added three IGETCE / CSU transfer courses and plan to add more. Each has a companion website where students may interact, download assignments, read course materials and use various forms of multimedia.

Charles W. Little Jr.

OUR STRENGTHS

The Santa Ana College Department of Communications and Media Studies is a national leader in collegiate student media, and is among the top journalism programs in North America and Europe.

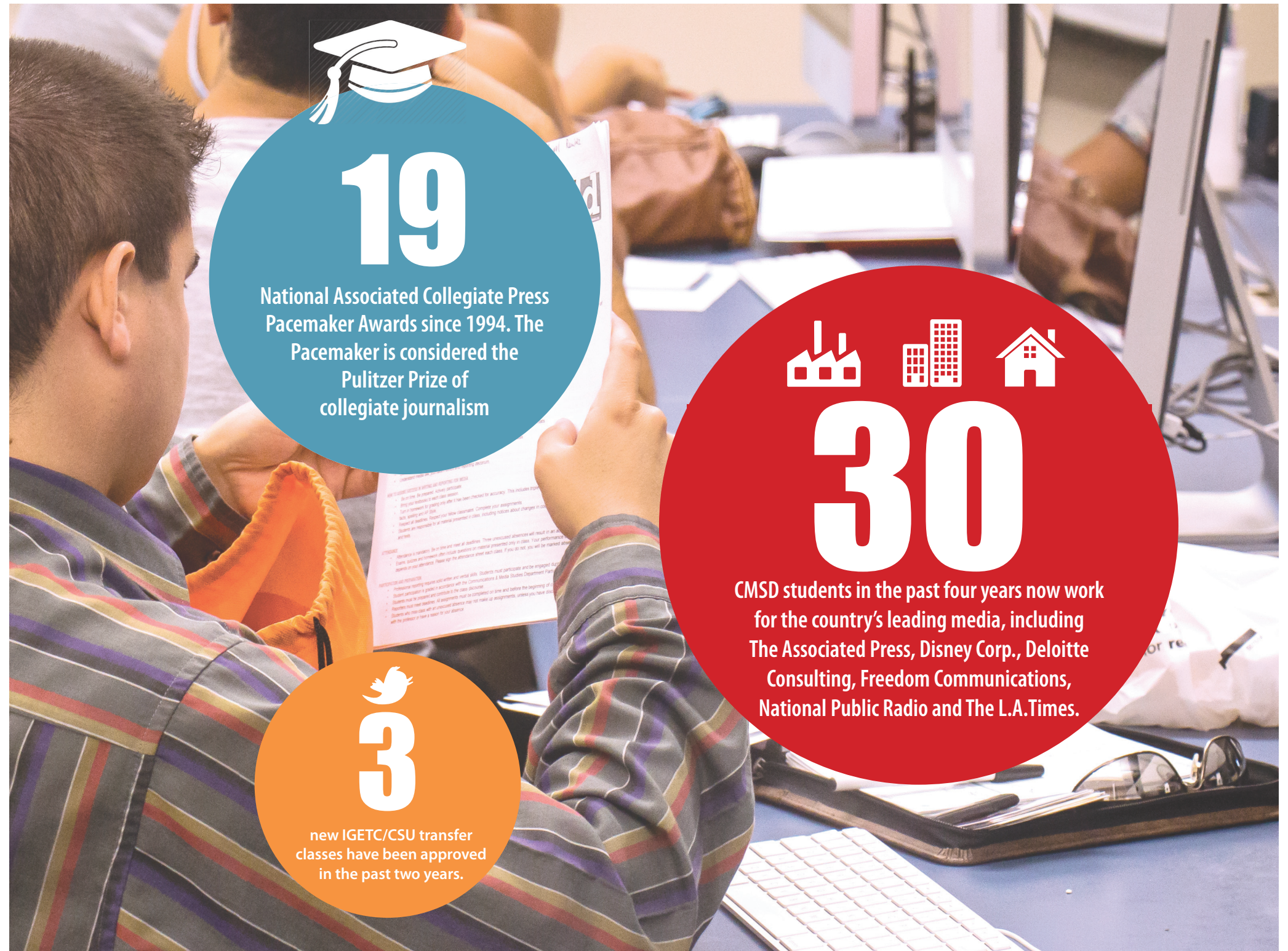
The Department of Communications and Media Studies provides innovative academic and professional training at a high level in print, web, digital, and emerging media. Our students consistently win state, national, and international honors for their journalistic skills that include: editorial leadership, writing, reporting, design, photography, graphics, and digital media.

Our curriculum blends strong academics with practical training that prepares students for transfer and the rigorous demands required for professional media careers.

Our academic and competitive results reflect our commitment to teaching and promoting excellence. Our students leave this program with highly competitive skills for their continuing education and professional life. Despite meager budgets, we provide a technology-rich environment for students.

We have been able to apply these methods by utilizing innovative classroom techniques that enable faculty to enhance and facilitate student learning. We know that our student publications increase overall community awareness and foster proactive civic responsibility. Often the subject matter presented by students through articles, photos, artwork, and video assist in promoting active dialogue among faculty, students, and staff. This, in turn, encourages cross-disciplinary discussions, collaboration, and related activities.

Our academic and competitive results reflect our commitment to teaching and promoting excellence. Our students leave this program with highly competitive skills for their continuing education and career



19
National Associated Collegiate Press
Pacemaker Awards since 1994. The
Pacemaker is considered the
Pulitzer Prize of
collegiate journalism

30
CMSD students in the past four years now work
for the country's leading media, including
The Associated Press, Disney Corp., Deloitte
Consulting, Freedom Communications,
National Public Radio and The L.A. Times.

3
new IGETC/CSU transfer
classes have been approved
in the past two years.

CURRICULUM

CMSD AMONG FIRST JOURNALISM TMCs

Communications and Media Studies was among the first California Community College programs to be granted an Associates Degree for Transfer in Journalism without revision.

EVERY COURSE HAS BEEN REVISED

Over the past three years, every CMSD course has been revised or created. Any course not part of the transfer model curriculum was eliminated.

NEW IGETCE/CSU GENERAL ED COURSES

We have added three IGETCE / CSU transfer courses and will add more. Every course has a companion website where students may interact, download assignments, read current course materials and use various forms of multimedia. By increasing academic literacy and learning across disciplines we maintain our status as a leader in meeting the intellectual, cultural, and technological future of our students.

NEW MEDIA CONVERGENCE

The department has upgraded its media handbooks, style guides, online and social media presence and news website. Eldonnews.org, the only community college in California to win a 2014 National Pinnacle Award, offers skills training for managing and maintaining a website that is updated daily. The guides and handbooks reflect the practices, ethics and news judgment required to become a professional reporter in the age of hyper news delivery. Practical training now encompasses community discourse through our nationally recognized Facebook page, Instagram and Tumblr accounts.



A large number of our former student editors have graduated from some of the nation's top universities and many have attained advanced degrees in law, the arts, medicine, and business.

A LIST OF MANY OF THE UNIVERSITIES FROM WHICH SOME OF OUR CMSD STUDENTS HAVE GRADUATED ILLUSTRATES THIS POINT:

Smith College, Pomona College, Pitzer College, Claremont Graduate University, Dartmouth, Boston College, Boston University, Arizona State University, The Ohio State University, The University of Kentucky, Tulane, The University of Southern California, Indiana University, University of Missouri, University of Texas, Kansas State University, UC Berkley, UCLA, UC Irvine, UC San Diego, UC Santa Barbera, UC Santa Cruz, UC Riverside, Chapman University, Cal State Long Beach, San Diego State, Cal State Fullerton, Cal Poly SLO, Cal Poly Pomona, University of Miami, University of Colorado, Indiana University, Georgetown University



100%

OF CMSD COURSES HAVE BEEN REVISED, CREATED ANEW, OR REWRITTEN, AND APPROVED FOR THE JOURNALISM AD-T DEGREE.

Each of our new courses meets the Transfer Model Curriculum (TMC) for Journalism, and three of our new courses CMSD 103, 110, and 111 satisfy the state general education requirements for IGETCU/CSU, which fulfills three key department goals noted in our 2011 PA/PR report.

CAREERS TRANSFER

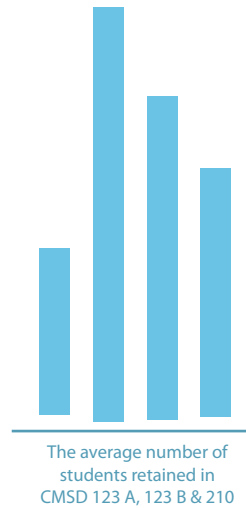
COURSE COMPLETION SINCE FALL 2010

A close examination of data reveals that our new IGETC course CMSD 111 Media, Race and Gender averages 31.3 students on a cap of 30 per class and we retain 85 percent of our students.

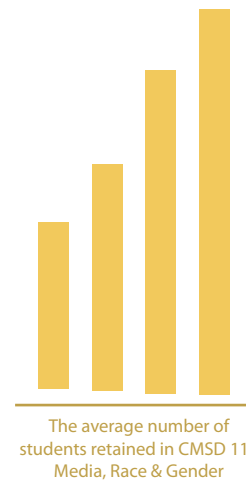
Those students enrolled in CMSD 121 News Writing and Reporting over the five-year span have passed at a rate of 65 percent. For some reason in Fall 2010 and 2011 we saw much higher than average withdrawal rates. We believe that this is an anomaly as on average taking out those two semesters 79 percent enrolled in CMSD 121 complete the course.

Our CMSD 123-A News Production and 123-B Intermediate News Production retain 100 percent of enrolled students. We believe that the national strength of our student media is a key factor in retention. CMSD 210 Intermediate Reporting and Newswriting, one of our new courses, is performing very well and is retaining 100 percent of enrolled students.

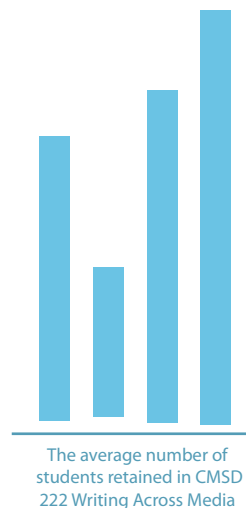
CMSD 222 Writing Across Media is an advanced level course and transfers to many California State Universities and private universities as an upper division English course and has a retention rate of 90 percent. CMSD 124 Magazine Production retained 100 percent of its students, but forced budget cuts have halted the class and the production of the nationally acclaimed West 17th magazine.



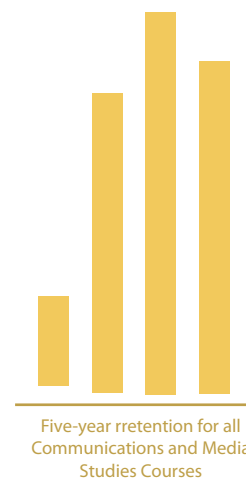
100%



85%



90%



76%

IMPRESSIONS

Overall, our program retention rates are strong and our enrollments average 28.5 students per class, which is an excellent number for college media and journalism courses nationwide. For comparison, The University of Missouri School of Journalism, the nation's most prestigious, averages 14.2 students per class for freshmen and introductory level journalism courses.

Course #	Semester	# Grades	Successful				Non-Successful			Non-Completer			Retention
			A	B	C/P	Total	D	F/NP	Total	I	IP	W	
111	Fall 2011	26	35%	27%	19%	81%	4%	4%	8%			12%	88%
	Fall 2012	39	18%	33%	26%	77%		15%	15%			8%	92%
	Fall 2013	29	21%	24%	28%	72%			0%			28%	72%
	Total	94	23%	29%	24%	77%	1%	7%	9%			15%	85%
121	Fall 2010	28	7%	11%	21%	39%	4%	4%	7%			54%	46%
	Fall 2011	24	21%	25%	8%	54%			0%			46%	54%
	Fall 2012	27	7%	4%	37%	48%	4%	19%	22%			30%	70%
	Fall 2013	24	29%	25%	21%	75%	4%	8%	13%			13%	88%
Total	103	16%	16%	22%	53%	3%	8%	11%			36%	64%	
123	Fall 2010	16	69%	19%		88%			0%			13%	88%
	Fall 2011	22	36%	18%		55%			0%			45%	55%
	Fall 2012	20	40%	20%	15%	75%			0%			25%	75%
	Total	58	47%	19%	5%	71%			0%			29%	71%
123A	Fall 2013	12	58%		17%	75%			0%			25%	75%
	Total	12	58%		17%	75%			0%			25%	75%
123B	Fall 2013	3	100%			100%			0%				100%
	Total	3	100%			100%			0%				100%
124	Fall 2010	19	68%	21%		89%			11%	11%			100%
	Total	19	68%	21%		89%			11%	11%			100%
	Fall 2010	9	67%	11%		78%			0%			22%	78%
	Fall 2011	8	38%			38%			13%	13%		50%	50%
201	Fall 2012	5	60%			60%			20%	20%		20%	80%
	Total	22	55%	5%		59%			9%	9%		32%	68%
	Fall 2013	9	67%	33%		100%			0%				100%
	Total	9	67%	33%		100%			0%				100%
222	Fall 2010	1	100%			100%			0%				100%
	Fall 2011	1				0%			0%		100%		0%
	Fall 2012	4	100%			100%			0%				100%
	Fall 2013	4	25%	50%	25%	100%			0%				100%
Total	10	60%	20%	10%	90%			0%			10%	90%	
Total	Fall 2010	73	45%	15%	8%	68%	1%	4%	5%			26%	74%
	Fall 2011	81	31%	21%	9%	60%	1%	2%	4%			36%	64%
	Fall 2012	95	25%	19%	24%	68%	1%	13%	14%			18%	82%
	Fall 2013	81	37%	22%	20%	79%	1%	2%	4%			17%	83%
	Total	330	34%	19%	16%	69%	1%	6%	7%			24%	76%

CMSD PROGRAM LEARNING OUTCOMES

APPLY THE BASIC PRINCIPLES OF JOURNALISM SUCH AS ACCURACY, FAIRNESS, AND PUBLIC SERVICE.

Students are learning the discipline of fact checking, including use of quotes, sourcing, and assessing reliability of online material. They practice balance in reporting by showing different points of view and considering the impact of what they write, as well as the importance of serving the public by bringing news to light and making timely information available.

DISCUSS THE LEGAL AND ETHICAL UNDERPINNINGS OF U.S. MASS MEDIA.

Students are aware of major legal battles won to protect the First Amendment right of freedom of the press, non-disclosure of sources, and other legal issues such as libel. They become familiar with the ethical challenges media face in areas such as privacy, and learn how cases were resolved and thereby set precedents for future journalists.

INTERPRET AND USE THE PRINCIPLES OF DIGITAL, ON-LINE AND PRINT DESIGN.

Students learn to apply digitally-based programs across different media, both print and online. A grounding in digital production and design principles enables students to keep current yet remain flexible in a time of rapid change in the delivery of media, whether that involves text, illustration, video, podcast interviews, links to social media, and often all of the above.

DISCUSS AND PRACTICE THE PRINCIPLES OF COMMUNICATING CLEARLY THROUGH PRINT, DIGITAL, AND VISUAL MEDIA.

Students recognize the power of clear, engaging and effective communication in traditional and emerging forms. These include story structure, headlines, and subordinate elements such as sidebars, as well as communicating content in photographs and photo illustrations. They also develop skill in creating shorter forms, such as charts and information graphics, of increasing importance today.

EXPLAIN THE FUNCTION AND IMPACT OF JOURNALISM AND MASS COMMUNICATION.

Students come to understand how journalism plays an important role in maintaining informed civil participation in local, state and national government, and how mass communication is now merging with new media to reach mass as well as targeted audiences in new ways.

CONDUCT RESEARCH FOR NEWS STORIES USING A VARIETY OF SOURCES AND EVALUATE THE ACCURACY OF INFORMATION SOURCES.

Students develop research skills in newswriting through activities including conducting interviews, on-the-spot reporting, obtaining, and analyzing public documents, and conducting surveys. They learn to do background research involving archival material and, increasingly, work with online material and hone their critical judgment to decide which online sources are reliable and which are not.

Students come to understand how journalism plays an important role in maintaining informed civil participation in local, state and national government, and how mass communication is now merging with new media to reach mass as well as targeted audiences in new ways.

SUMMARY FINDINGS OF DIRECT SLO ASSESSMENT

MEDIA, RACE AND GENDER

Many students lack basic knowledge in usage, style, syntax, and grammar. Students communicate in their vernacular using colloquial expressions in the discussion of specifics. They need more guidance in formal writing and the organization of ideas, particularly when course content is new. To address this we created a departmental participation rubric that helps students in expressing their thoughts, and we have a pre-essay discussion of content and how best to value, organize and edit it. It seems to be working. More students have indicated that they enjoy essay responses and prefer them to tests. Finally, we now require students to read in class whenever the content is brief and we utilize springboards related to the content.

INTRODUCTION TO NEWS WRITING AND REPORTING

Our greatest challenge is getting our students to understand how to analyze, evaluate and interpret information logically and with clarity. Generally, social media has had a great affect on how students view news value. This, no doubt, will continue to challenge how news is consumed, evaluated, presented, and produced. Most of our students come in with little to no background in news writing or reporting. The first half of class is spent generally discussing core values and concepts, followed by writing and style practice. What we have found is that once students begin to understand style and grammar, their confidence soars and they begin to challenge themselves with assignments that are more detailed. Students did well in understanding the content and development of assignments. However, some struggled with the subtle complexities of reporting on a breaking news event. Most students preferred the Internet as their first resource, instead of making personal contact with sources, and witnesses.

NEWS PRODUCTION FOR PRINT AND DIGITAL MEDIA

Students performed well in developing a sense of reportorial voice. However, most students did have difficulties in breaking down financial and budgetary items. Because of the rise of social media, most of our students were

able to adapt easily to the multiple software packages we use and operate advanced equipment with aplomb. Time management seems to be their greatest challenge. The students performed well on analyzing, evaluating, and interpreting news value. All but a few did exceptionally well in rapidly processing information and meeting their deadlines. However, most students lacked a cultural understanding or appreciation for the arts, which makes it difficult for them to report on subjects related to those areas. We were surprised at how many had never been to a museum, art show, recital, or theatrical production. Hence, we now send multiple reporters to performances, and shows, requiring them to preview and review the assigned event.

VISUAL REPORTING

Students do very well in learning the complexities of photojournalism and applying the array of software necessary to shoot, edit and design for visual messages. The greatest difficulty students appear to have is planning shots and learning positioning. Some lack technical skills. This is generally a result of the high cost of advanced cameras and the student's inability to afford one. Students exhibited a strong sense of creativity upon completion of their photojournalism, design, video and informational graphics projects. The main drawback for all of our students is the lack of access to high-level digital equipment away from campus.

WRITING ACROSS MEDIA

We rarely see students who do not excel in this class. Most are able to write, research, and report complex and detailed articles and complete the assignments on time. Our advanced students performed well in meeting their deadlines and developing idea and story mapping for in-depth articles. We saw a great increase in writing skill and a fundamental understanding of grammar and style. In the last three years a student from this class has won California's Best Writer Award.

STUDENT MEDIA

EL DON AND ELDONNEWS.ORG ARE REGARDED AS AMONG COLLEGIATE JOURNALISM'S FINEST

The focus of student media, *el Don* and *eldonnews.org*, is to serve the SAC student community and provide it with balanced reporting about the college, district, and the public.

As the sole student voice on the SAC campus and throughout much of the Rancho Santiago Community College District, our students report on a wide range of issues, and are often the only media contact for our students on issues relating to their academic and personal lives.

From the initial class until the end of term, students serve as working media practitioners held to the same standards as professionals. Students interact with the SAC community, citizens, and civic leaders of Santa Ana, Orange County, California, and the nation.

During the course of working for one of our news outlets, our students interview members of Congress, civic, and political leaders, and professionals from the world of news, entertainment, and sports.

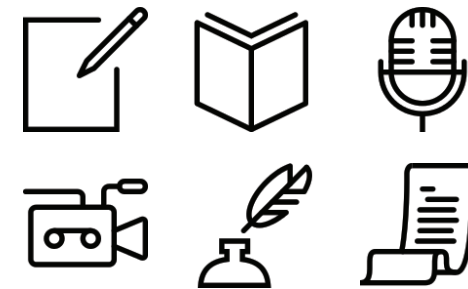
Since its inception, journalism and student media have been among of Santa Ana College's academic leaders. The D Building is named for esteemed journalism adviser Sky Dunlap. The student newspaper, *el Don*, has been in existence since 1923.

Over the last two decades, the program and its students have risen to great academic heights in collegiate media. The student newspaper *el Don* was inducted into the Associated Collegiate Press College Journalism Hall of Fame in 2008.



KEY FIGURES

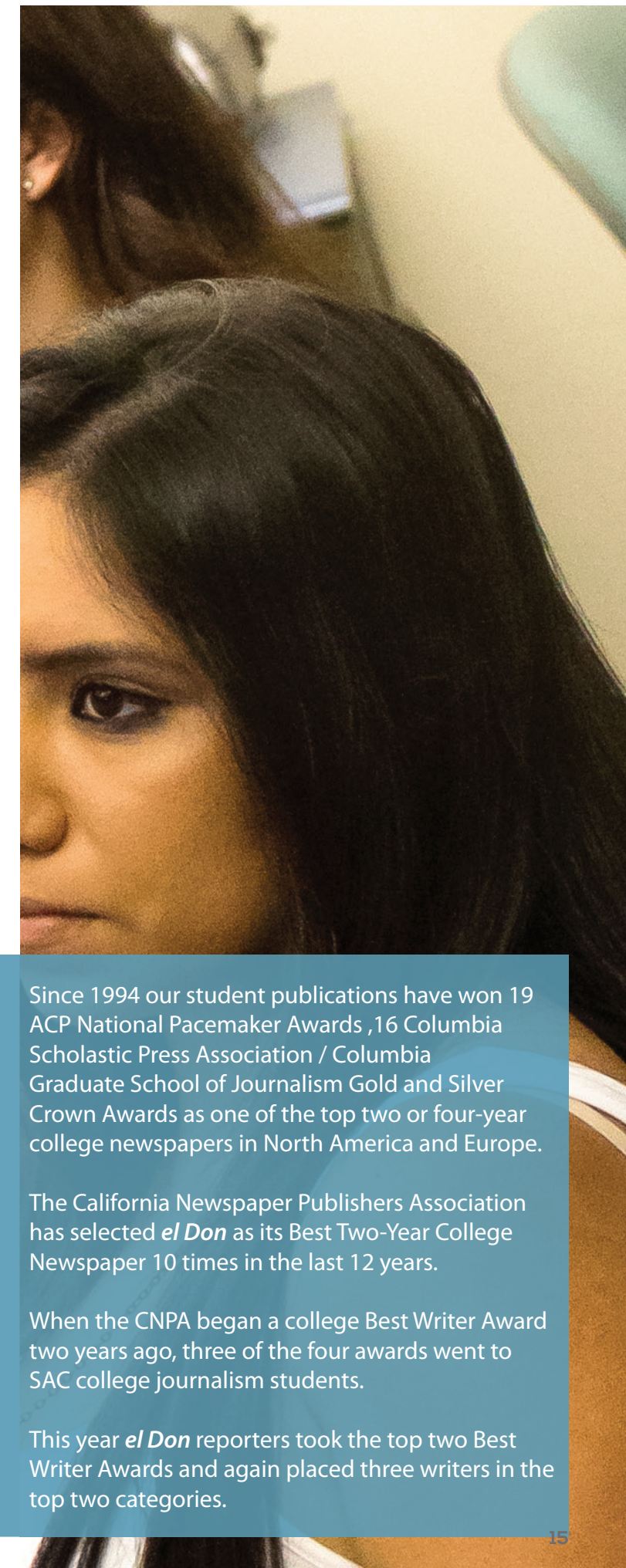
ALL THREE OF CMSD'S STUDENT MEDIA, EL DON, ELDONNEWS.ORG AND OUR SOCIAL MEDIA SITES ARE RANKED IN THE TOP 2 IN AMERICA



we prepare for excellence

we develop leaders

CMSD students have gone into leadership careers at the highest level, from planning the Democratic National Convention to running divisions at The Associated Press, to being named Riverside County's top lawyer. Our students are active community leaders.



Since 1994 our student publications have won 19 ACP National Pacemaker Awards ,16 Columbia Scholastic Press Association / Columbia Graduate School of Journalism Gold and Silver Crown Awards as one of the top two or four-year college newspapers in North America and Europe.

The California Newspaper Publishers Association has selected *el Don* as its Best Two-Year College Newspaper 10 times in the last 12 years.

When the CNPA began a college Best Writer Award two years ago, three of the four awards went to SAC college journalism students.

This year *el Don* reporters took the top two Best Writer Awards and again placed three writers in the top two categories.



JOINING THE EL DON
MEANS BECOMING PART
OF A LEGACY.

HAROLD PIERCE, EDITOR IN CHIEF, 2013 TO 2014

Before arriving at the el Don, I graduated from UC Santa Cruz with a literature degree, but no career direction. My expensive education provided me with a \$40,000 wall decoration to hang above my desk, but none of the tools necessary to find a job, or even get an interview. Serving as Editor in Chief of the el Don has given me the leadership experience, training and skills necessary to step away from the program and gain employment. Since graduating, my byline has appeared in publications including the Orange County Register, Los Angeles Times, Daily Pilot and Voice of OC. Joining the el Don means becoming part of a legacy, and it's one that I'm proud to be part of. Serving as Editor in Chief of the el Don has given me the leadership experience, training and skills necessary to step away from the program and develop skills for a career.

First place, Orange County Press Club Scholarship

Pierce was recognized as the top journalism student in the County, as judged by professionals who work for The Orange County Register, the Los Angeles Times and City News Service.

First place, CNPA, Best Feature Story

Pierce's story on Santa Ana's low-rider culture was recognized as the best feature story in the state of California by the California Newspaper Publisher's Association, comprised of publishers, editors and reporters including the San Francisco Chronicle, Los Angeles Times and the San Diego Tribune.



SKILL AND CONFIDENCE
IT'S THE EL DON WAY. WE
STRIVE FOR EXCELLENCE.

CHRISTINE VILLEGAS, NEWS EDITOR 1993-1994

It has been 20 years since I was news editor at el Don. But not much has changed. There's still that intense energy in that tiny little newsroom, where students are passionately shaking up their local world, scouring every corner of campus for information, demanding every ounce of justice and loving it. My time at SAC Journalism fostered several relationships that have endured these past two decades. And whenever we reunite, we rekindle that connection of trust and love as it was years ago. Though I did not pursue a career in journalism, the skills we learned—deploring widows (not nearly as dysfunctional as it sounds), scoffing at the audacity of anyone so crass as to not adjust their columns, and most especially make certain we checked our facts, used correct style and then did it again, and again. It's the el Don way. We strive for excellence. Those lessons have helped me hone a passion for writing that has followed me throughout college and graduate school, and continues to usually be unmatched among colleagues I've worked with in politics or real estate development.

Media Operations Manager

Democratic National Convention Committee / Political Consultant

Christine worked with the Democratic National Convention Committee to build out space in existing facilities at DNC National Conventions at the Staples Center and the Boston Fleet Center, among others, accommodating thousands of media networks in setting up temporary studios. She has coordinated the needs of media clients, local government officials, labor organizations and law enforcement throughout America. Christine graduated from The University of Southern California with a master's in Urban Planning, and now works as a political consultant and real estate developer in Orange County.

STUDENT AWARDS

In 2014 Communications and Media Studies students won more than 200 state and national individual honors including The Pinnacle Award as America's Best Two-Year College Newspaper. Our website eldonnews.org and our social media pages placed second among all colleges and universities in the United States.



2012 EDITORS — Of the 16 el Doners pictured above, five have already graduated from four-year colleges, ranging from UCLA, UCI, UC Santa Barbara, UC San Diego and Long Beach State. The others are still in college and are on target to graduate. One is pursuing an MBA and one is in law school.



“ Prior to joining the elDon, I was a student who had attended three different colleges in three years. Now, I am a college graduate with the necessary skills to succeed in today's fast-paced world. The el Don provides a welcoming environment that fosters learning through real-life experiences.

ERIC LOMELI
Editor in Chief 2011-2012
ACP Pacemaker 2010, 2011, 2012
Columbia Crown 2011, 20012
CNPA 2011, 2012

”

COLLEGE MEDIA ASSOCIATION'S TOP CHOICE

In the fall of 2014 SAC student media won 12 national honors for newspaper, website, social media, writing, editing, page design, and leadership.



CALIFORNIA'S TOP REPORTERS

MARISSA ADAMS

Marissa, now a senior at UC San Diego and a SAC honors graduate, was the California Newspaper Publishers Association's inaugural Best Writer Winner. She was el Don's Editor in Chief in 2012-2013. Under her leadership *el Don* won first place general excellence in every state and national student media competition it entered.



KATIE PORTER

Katie, now a junior at University of Colorado, Boulder, won CNPA's Best Writer award for 2014. She was News Editor in the fall of 2014. Katie also won California Media Association's top news writing honors and she was on staff for the National Pinnacle and Pacemaker Awards.



CNPA Best 2-Year College Writers 2013-2014

PROGRESS TOWARDS GOALS

While we are pleased to have achieved many of our academic and departmental goals, some of our most critical have been difficult to accomplish. Because of budgetary restraints, much of what we want to achieve has been impacted. The loss of three part-time employees and a host of other issues have reduced the number of opportunities for student success. Until 2013, we had little to no funding for supplies and other essentials that sustain a production-based program. All production and server software and typography catalogs for each of the computer systems in the C-201 lab were purchased and are maintained by student-generated advertising dollars.

Almost all of the financial responsibility for sustaining the Department of Communications and Media Studies has unfairly fallen on the balance sheet of student funds. This includes transportation, food and travel reimbursement to SAC games, and other college events, and most importantly funding part-time employees. In our view, hiring part-time departmental employees through the district and using only student-generated dollars is an unsustainable funding model. Meeting these costs in a fair and reasonable manner is critical to providing students with the opportunity to demonstrate their skills to future employers.

ONGOING CHALLENGES

FACULTY SUPPORT

Stabilize business and program administration by hiring a full-time departmental clerk.

Triple release time for faculty to nine units to operate and manage the myriad program and departmental functions, and re-hire instructional assistants that were eliminated because of budget cuts.

FACILITIES

It is important for the college to set a high priority on establishing facilities that address the safety, comfort, and educational needs of our students.

We have seen competing southern California institutions improve their space, facilities, and equipment while ours continue to deteriorate.

ACCESS TO INFORMATION

Often, our student reporters struggle with gaining access to public information, and obtaining it in a timely manner.

Frequently faculty, staff, and officials avoid contact with student editors and reporters. This may result from a misunderstanding about the role of the press and the First Amendment.

For an extensive national awards list, see page 58

AREAS OF NEED AND IMPROVEMENTS

FACILITIES

It is essential that the college improve student media facilities. Students express dissatisfaction about lack of space, availability of basic equipment like telephones and electronic outlets in the C-201 lab/newsroom. Outdated equipment restricts achievement and reduces the quality of career training for our students.

POSITIVE INSTRUCTIONAL ENVIRONMENT

Students are concerned about the C Building's temperature control. Unending ventilation problems swing between too warm and freezing cold for no apparent reason. It appears that if it is hot outside, the heater will be on inside, and if it is cold outside the air conditioning will be on full blast inside and with no way to control it.

FACULTY SUPPORT

One full-time faculty and one (single course) adjunct faculty teach the entire curriculum, while managing all business, administrative, student-advising, and advertising operations. A full-time departmental clerk and district-funded instructional assistants are vital to the future of this department.

FINANCIAL SUPPORT

Paying for instructional assistants with advertising dollars is an unreliable funding model that is not sustainable. Meeting these expenses is critical to providing students with the opportunity to win the accolades that demonstrate their skills to future employers.

RISING COST OF COMPETITION

The cost of entering state and national competitions continues to rise and there is no budget to support this. For years, student-advertising dollars have funded contest entry fees and competition costs, which have drained already depleted funds. We have reduced entries to state and national competitions by about half since 2011.

HEALTH RISKS

Anyone who has spent time in the C Building quickly becomes familiar with cockroaches. Because roaches can spread bacteria like Salmonella and Shigella from place to place, and their saliva and waste can cause allergies and aggravate asthma, we are concerned for the health of our students and faculty. It is time to finally rid our classrooms and lab of these pests.

FACULTY PERCEPTIONS

The Communications and Media Studies Department is innovative and successful despite the limitations of facilities and funding.

One full-time faculty and one adjunct teach the entire curriculum, and run all of the business, administrative, student media advising, and advertising operations.

Faculty have raised national academic standards through instruction, research, and service, commensurate with the district's mission, and the state of California's higher education goals and objectives.

Our journalism students have enjoyed great academic success, gaining national honors and receiving scholarships to some of America's best colleges and universities. A number of our students have gone on to careers in media, law, medicine, business and many have become

national figures.

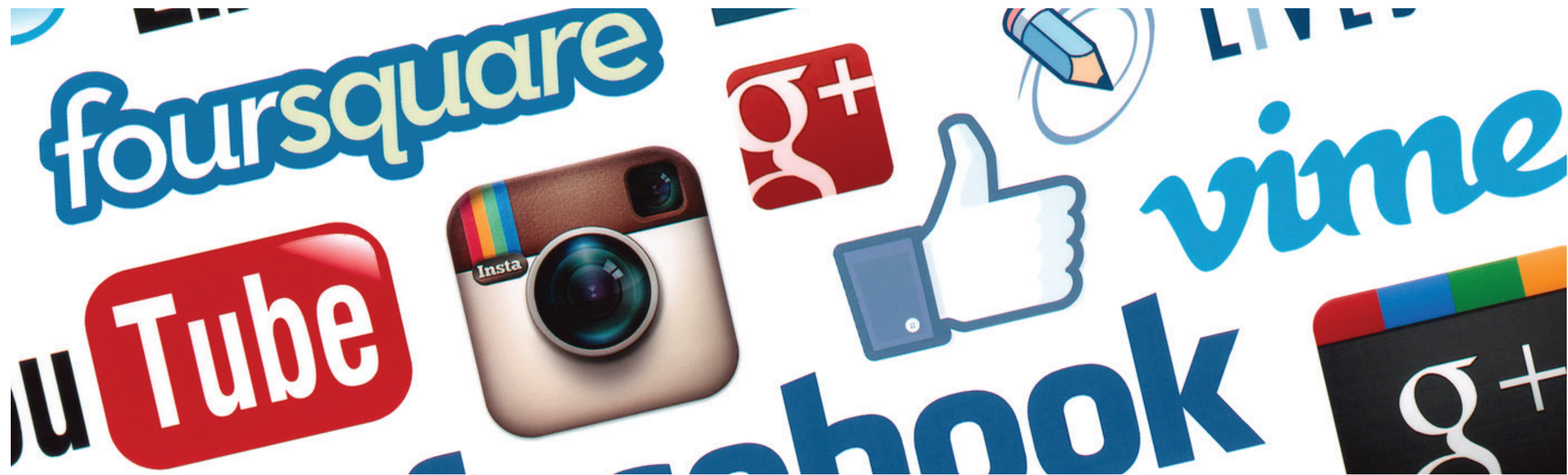
They could not have achieved these heights without a solid core curriculum that addresses communication and critical thinking skills incorporating strong expository prose, clarity, and lucidity in thought and purposeful oral expression.

Throughout our curriculum students are instructed to analyze, evaluate, and interpret information as well as reason inductively and deductively while advocating their ideas and expressing their opinions in multiple mediated forms.

Achieving excellence in faculty performance involves commitment to training, research, and scholarship. The faculty is dedicated to maintaining currency in technology, software and trends in media that keep the department and student media performing at a high level.

The cost of entering state and national competitions continues to rise ... We have reduced entries to state and national competitions by about half since 2011, depriving students of the opportunity to win the accolades that demonstrate their skills to future employers.

Our journalism students have enjoyed great academic success, gaining national honors and receiving scholarships to some of America's best colleges and universities.



THE FUTURE OF COMMUNICATIONS AND MEDIA STUDIES

Because of a fundamental shift in how media is consumed, produced, and distributed it is clear that our media departments (TV, video, communications and media studies) should merge and develop 21st century core curriculum, focusing on writing, reporting, and producing New Media in the new converged state.

This expanded curriculum would reach a wider range of media consumers and producers, and reflect a broad-based approach to new and emerging media and communications instruction at Santa Ana College. Students will benefit from this more cohesive integrated department, which will provide stronger skills for their higher education and career opportunities. We currently apply such media principles in the Communication and Media Studies Department through instruction, and our students routinely use Twitter, Facebook, Instagram, YouTube, Google+, and Tumblr to stay connected with the community. If we add to this model, it will enhance an already solid academic base for students who as professionals will likely use a “digital media backpack,” utilizing multiple forms of media that target the hyper-local audiences who may read, watch or listen to news and other reports from a variety of platforms. A convergent media department would be prepared to meet student needs in a communications and media future where new emerging technologies will continue to change and influence our community and state economies.



PROGRAM OF STUDY

ASSOCIATE OF ARTS IN JOURNALISM FOR TRANSFER A.A.-T DEGREE FOR TRANSFER

The Associate in Arts in Journalism for Transfer (A.A.-T in Journalism) prepares students to move into the CSU system leading to a baccalaureate degree in Journalism, and then into careers in daily reporting, media editing, writing, Web-based multimedia reporting, visual reporting, photography, print and digital design, public relations, advertising, radio, digital media, and television writing and production. Please consult a counselor regarding specific course requirements for your transfer institution. Completion of the Associate in Arts in Journalism for Transfer (A.A.-T in Journalism) degree also provides guaranteed admission with junior status to the CSU system (admission not guaranteed to a specific major or campus), along with priority admission consideration to a local CSU. See page ___**___ for a list of additional requirements for all Associate in Arts for Transfer (AA-T) and Associate in Science for Transfer (AS-T) degrees. Upon completion of the Associate in Arts in Journalism for Transfer (A.A.-T in Journalism), students will be able to define and execute news gathering strategies; write articles under deadline; edit their own and others' articles for proper spelling, grammar, and AP style; define relevant news content; gather news information weekly; and assess legal and ethical media issues at the final level of a traditional lower division Journalism sequence. Through news production, students will demonstrate proficiency in developing effective designs and layouts for story presentation; develop news stories through written, visual, audio, video or other multimedia formats; determine the best format –print, multimedia, visual —for telling basic news stories; build a portfolio that demonstrates a range of storytelling formats and styles; and navigate content management software used to create online publications.

REQUIRED CORE COURSES:

Units

CMSD 121
Introduction to Reporting and Newswriting 3

CMSD 123A
News Media Production 4

TELV 105
Mass Media and Society 3

10

LIST A: SELECT 1 COURSE FROM THE FOLLOWING: UNITS

CMSD 103
Introduction to Visual Communications
3

or
CMSD 123B
Intermediate News Media Production
4

or
CMSD 160

Introduction to Photojournalism
3
or
CMSD 210
Intermediate Reporting and Newswriting
3

LIST B: SELECT 2 COURSES FROM THE FOLLOWING: UNITS

CMSD 111
Media, Race and Gender
3

or
CMSD 298A
Designing for Print and Digital Media
3

or
CNSL 144
Reasoning and Problem Solving
3

or
ECON 120
Principles/Macro
3

or
ECON 121
Principles/Micro
3

or
ENGL 102
Literature and Composition
4

or
ENGL 102H
Honors Literature and Composition
4

or
ENGL 103
Critical Thinking and Writing
4

or
ENGL 103H
Honors Critical Thinking and Writing
4

or
MATH 219
Statistics and Probability
4

or
MATH 219H
Honors Statistics and Probability
4

or
PHIL 110
Critical Thinking
4

or
PHIL 110H
Honors Critical Thinking
4

or
PHIL 111
Introductory Logic
4

or
PHIL 144
Reasoning and Problem Solving
3

or
PHOT 180
Beginning Photography
3

or
POLT 101
Introduction to American Governments
3

or
POLT 101H
Honors Introduction to American Governments
3

or
POLT 201
Introduction to Comparative Politics
3

or
READ 150
Critical Reading
3

or
SOCS 219
Statistics and Probability
4

or
SOCS 219H
Honors Statistics and Probability
4

Total Units
19 - 22

MATH 219H
Honors Statistics and Probability
4
or
PHIL 110
Critical Thinking
4
or
PHIL 110H
Honors Critical Thinking
4
or
PHIL 111
Introductory Logic
4
or
PHIL 144
Reasoning and Problem Solving
3
or
PHOT 180
Beginning Photography
3
or
POLT 101
Introduction to American Governments
3
or
POLT 101H
Honors Introduction to American Governments
3
or
POLT 201
Introduction to Comparative Politics
3
or
READ 150
Critical Reading
3
or
SOCS 219
Statistics and Probability
4
or
SOCS 219H
Honors Statistics and Probability
4
Total Units
19 - 22



PROGRAM OF STUDY

Communications Associates Degree in Communications and Media Studies A.A. Degree

The Department of Communications and Media Studies at Santa Ana College offers students a blend of theory and practice. The program provides critical and cultural analysis of media and communications while offering comprehensive study in traditional narrative nonfictional prose styles. In conjunction with a hands-on production sequence in print, digital, and multimedia, students build their production skills while learning to analyze, evaluate, and deconstruct media images and messages considering the broad influence of communications on individuals and society. Students study and practice narrative nonfictional prose writing across the Communications and Media Studies Department curriculum. In addition to classroom settings, students may also develop their production skills through the media lab and work at the college's nationally acclaimed print, and digital publications *el Don* and *eldonnews.org*. Completion of the degree prepares students to move into a four-year program leading to a baccalaureate degree and to potential careers in such fields as multimedia reporting, visual reporting, photography, design, public relations, advertising, radio, digital media, and television writing, and production. Please consult a SAC counselor for information about course requirements for particular four-year institutions. Course content provides reporting, multimedia storytelling, writing, editing, photography, and digital design skills.

Degree Program A-Communications and Media Studies (0342) (Formerly Print Journalism Emphasis)

- Course
- CMSD 102
Multimedia Storytelling
3
- CMSD 103
Visual Communications
3
- CMSD 110
Introduction to Narrative Nonfiction
4
- CMSD 121
Introduction to Reporting and Newswriting
3
- CMSD 122
Editing for Print and Digital Media
3
- CMSD 123A
News Media Production
4
- CMSD 124
Magazine Writing for Print and Digital Media
3
- CMSD 201
Visual Reporting
2
- CMSD 222
Writing Across Media
3
- CMSD 298A
Designing for Print and Digital Media
3
- Total Units**
31



CERTIFICATE IN COMMUNICATIONS AND MEDIA STUDIES CERTIFICATE OF ACHIEVEMENT (TRANSCRIPTED)

(Formerly Journalism Option Certificate)

The certificate program in Communications and Media Studies offers students a unique blend of theory and practice. The program provides critical and cultural analysis of media and communications in conjunction with a hands-on production sequence in print, digital, and Web-based multimedia, leading to potential entry-level positions in multimedia and communications fields.

Course

- CMSD 102
Multimedia Storytelling
3
- CMSD 103
Visual Communications
3
- CMSD 110
Introduction to Narrative Nonfiction
4
- CMSD 121
Introduction to Reporting and Newswriting
3
- CMSD 123A
News Media Production
4
- CMSD 125
Media Editing Workshop
1.5
- CMSD 201
Visual Reporting
2
- CMSD 222
Writing Across Media
3
- CMSD 298A
Designing for Print and Digital Media
3
- Total Units**
26.5

el Don / eldonnews.org

Student Media Handbook

Foreword

The following policy is the product of the best thinking of the students on the el Don / eldonnews.org staff at Santa Ana College. It has been revised many times. Each revision has been an effort to improve procedures that are the backbone of the newsmagazine/website. The policies of the newsmagazine/website are part of what has made the el Don / eldonnews.org a national leader in collegiate journalism.

For Your Information

The Santa Ana College el Don / eldonnews.org is a student publication whose basic concern is the student population and the community that surrounds the college.

Ordinarily editors realize they have neither the space nor the resources to compete with the metropolitan or national publications. To cover such stories would be self-indulgent and, usually, non-productive.

If readers have strong interests in international relations, national policies, the status of major league professional teams or the location and quality of big-city entertainment, they will subscribe to an appropriate publication.

It is with these industry-wide facts in mind and having due concern for the proper teaching of journalism that the following rules have been constructed:

1. Material submitted for grades should be suitable for publication in the el Don / eldonnews.org. That is, the material should be about a campus person or event, an event or person in the immediate community that would be of interest to our readers or an event or person farther away that has a local angle.
2. There may be occasional exceptions to this rule but they should be exceptions rather than the norm. They should arise out of extraordinary events, not normal ones, and even then the writers should be seeking a local angle.
3. Therefore we do not expect to see sports stories, columns or speculations on Rams, Raiders, Angels, Dodgers or others in the normal course of events. We do not expect to see advance or coverage stories or reviews of plays, concerts, movies or the like that do not have an angle that is especially student-oriented. Certainly space should not be used for such outside stuff until the local scene has been thoroughly covered.

Ethics

The practices of good journalism are outlined in the Code of Ethics of the Society of Professional Journalists. Maintaining these high standards is vital to the survival of credibility for the program and its publications.

Competition

At times during the semester, it may seem that your adviser(s) emphasize competition. If so, your perception is correct. We believe in competition because it is the professional norm, because it is a valuable learning experience, because it breeds the personal characteristics of a reporter, because it is a way of comparing your work against that of your peers and because most employers would prefer to hire a winner with a strong record of accomplishment in competition.

But as the saying goes, winning is not the only thing. Participating, trying your wings, and attempting to win even if you run the risk of not winning is part of the meaning of competition. Not all journalists win, but all journalists are winners because they think like winners. They compete hard but fairly. They are not undone by failure. They profit from what they learn each time they set their work against others.

Be aggressive.

What makes a great newsmagazine/website?

This is an excerpt from criteria of a good newsmagazine/website by the Associated Press Managing Editors Association. After considerable study, an APME committee reported that integrity, accuracy, responsibility and leadership form the core of a successful media organization.

Integrity

- Maintain vigorous standards of honesty and fair play in the selection and editing of its contents, as well as in all relations with news sources and the public.
- Deal dispassionately with controversial subjects and treat disputed issues with impartiality. Always stay above the fray and treat everyone with respect.
- Practice humility and tolerance in the face of honest conflicting opinions of disagreement. Take time to listen and think about an issue before reacting.
- Provide a forum for the exchange of pertinent comment and criticism, especially if it is in conflict with the newsmagazine/website's editorial point of view.
- Label its own editorial views or expressions of opinion.

Accuracy

- Exert maximum effort to publish the truth in all news content.
- Strive for completeness and objectivity.
- Guard against carelessness, bias or distortion by either emphasis or omission.
- Promptly correct errors of fact for which the newsmagazine/website is responsible.

Responsibility

- Use mature and thoughtful judgment in the public interest at all times.
- Select, edit and display news based on its significance and its genuine usefulness to the public.
- Edit news affecting public morals with candor and good taste, and avoid an imbalance of sensational, preponderantly negative or trivial news.
- Accent when possible a reasonable amount of news which illustrates the values of compassion, self-sacrifice, heroism, good citizenship and patriotism.
- Clearly define sources of news, and tell the reader when competent sources cannot be identified.

Respect rights of privacy.

- Instruct staff members to conduct themselves with dignity and decorum. Never forget that you are a member of one of the most storied collegiate news organizations in history.

Leadership

- Protect all rights and privileges guaranteed by law.
- Act with courage in serving the public.
- Stimulate and vigorously support public officials, private groups and individuals in crusades and campaigns to increase the good works and eliminate the bad in the community.
- Serve as a constructive critic of government at all levels, provide leadership for necessary reforms or innovations, and expose any misfeasance in office or any misuse of public power.
- Oppose demagogues and other selfish and unwholesome interests regardless of their size or influence.

Guide for a good newsmagazine/website

A good newsmagazine/website is guided by truth, freedom and concern for human decency.

The purposes of the el Don / eldonnews.org are:

1. To provide instruction in the discipline of journalism and to emphasize the professional as well as the academic approach to principles, rights and obligations of a free press in a free society.
2. To provide the college with a quality newsmagazine/website.

A quality newsmagazine/website possesses at least the following:

Concerns for readers, viewers, listeners and the public.

The el Don / eldonnews.org must be concerned with its publics (the student body, the faculty, the administration and the community at large) because a good newsmagazine/website reports, interprets and comments on those ideas and events that are of consequence and/or interest to its readers.

Meeting the needs of its publics should be the basic aim of the student-produced newsmagazine/website. That is fundamental in exercising editorial judgment, in news play, content selection and editorial policy.

Readers should receive a newsmagazine/website that provides full and accurate coverage of campus life and exhibits sound judgment and reasoning in columns and editorials.

Readers deserve a newsmagazine/website that leads, informs, instructs and entertains with truth and accuracy foremost in the production of that newsmagazine/website.

Right to criticize.

The el Don / eldonnews.org deserves the right to criticize, to question and to evaluate, and assumes responsibility for the accuracy and completeness of that criticism.

Constructive criticism, thoughtfully prepared and presented, is basic to the freedom of the college press.

Responsibility

The el Don / eldonnews.org realizes that the exercise of press freedom entails a heavy burden of responsibility.

That responsibility includes not only the right to print, but also the right not to print, for the el Don / eldonnews.org realizes that, at least in part, the reputation of students, faculty and the institution, and the opinions of its readers, can be shaped by the (el Don / eldonnews.org).

The el Don / eldonnews.org staff may make mistakes, but not without benefiting from those mistakes and not without full realization that it is responsible for those mistakes.

Policy specifics

A. Management

1. To accord students a medium of free expression, the newsmagazine/website adviser(s), college president and administrative assistants shall refrain from management of the (el Don / eldonnews.org).

2. Because publishing a newsmagazine/website is a highly technical process that must operate within certain inflexible deadlines, it is necessary to concentrate executive authority in the hands of one individual--the editor in chief.

- The editor in chief is responsible and answerable for the news and editorial content of the (el Don / eldonnews.org).
- The editor in chief ensures that the campus is adequately covered.
- The editor in chief is responsible for the conduct of staff members when they are performing el Don / eldonnews.org duties. If the editor in chief believes there are journalistic or ethical reasons for the removal of a subordinate editor, subordinate editors may be removed by the editor in chief.

3. Selection of the editor in chief

- Candidates will submit a written statement announcing their wish to be considered as a candidate for editor in chief to the faculty adviser before the announced deadline.
- A list of former el Don / eldonnews.org journalists will be submitted to the Editorial Board. From that list the Editorial Board will select two interviewers who along with the outgoing editor in chief will examine the candidate(s) and vote to determine who will be the new editor in chief. If one of the selected interviewers is unable to serve on the interview committee, then the Editorial Board will continue to select interviewers until two have agreed to make themselves available. If the Editorial Board challenges the list of former el Don / eldonnews.org journalists submitted to it, the Board will be given access to the complete alumni file to seek interviewers for the editor in chief selection.
- Each interviewer will have one vote. Two votes are required to select the new editor in chief.
- The faculty adviser(s) will sit in on the interviews as resources and will serve as voting members of the selection body.

4. Removal of an editor in chief

- When any two members of the Editorial Board are concerned about the ability of the editor in chief to continue to perform his/her assigned duties, they may notify the adviser(s), who will contact the members of the interview committee and an inquiry hearing will be conducted.
- The interview committee members will determine if the editor in chief will continue in the job. The committee's decision is final.
- During the hearing, the committee will hear testimony from any member of staff who wishes to address the committee on the issue of the editor in chief's ability to continue to properly execute the job.
- The interview committee most desirable for this purpose is the original interview committee that selected the challenged editor in chief. However, if any member of the original committee is not available, the remaining members of the original committee will select replacement members of the hearing board until the committee reaches its full membership of three.

B. Advisers' role

- The role of the adviser(s) is to advise the editor in chief, Editorial Board and individual staff members about news judgment, writing and placement, content, page design, professional ethics and conduct and other journalistic principles and techniques.
- The adviser(s) can often supply information that may be necessary to understand facts about a story or issue.
- The adviser(s) shall not impose editorial positions.
- At least one adviser must be present at Editorial Board proceedings.

C. Content

- Content selection is reserved for the el Don / eldonnews.org staff. The staff, and the editor in chief in particular, shall insure that all copy meets the standards set forth in this policy.
- The el Don / eldonnews.org may publish information on off-campus events related to or of interest to the (el Don / eldonnews.org)'s readership; however, the general rule is to cover campus activities first.
- All art that contains opinion (cartoons and column illustrations) shall go before the Editorial Board to determine whether it contains any objectionable material. Editorials and opinions are subject to this same process.
- All photos that may contain objectionable material shall be referred to Editorial Board for a vote.
- Obscenity and racial or religious denigration's shall not appear in the el Don / eldonnews.org with the intent of promoting those items or to titillate the readership.

6. Interruption of circulation

- Only the editor in chief in conjunction with the adviser(s) may interrupt the circulation of the (el Don / eldonnews.org). The canons of good journalism must be paramount in the minds of the editor in chief in making such a decision.
- It is the responsibility of the Editorial Board to convene as soon as possible to decide whether the interruption of circulation is to be continued.

7. News treatment

- The el Don / eldonnews.org reserves the right to treat individuals and issues on their merit as may be determined by the facts and the considered judgment of the Editorial Board.
- To protect academic freedom, the el Don / eldonnews.org will not quote or otherwise cite statements made during and as a part of any class without the express permission of the individual making such statements.
- The el Don / eldonnews.org shall not publish propaganda in the guise of news.

8. Political involvement

- The el Don / eldonnews.org is a non-partisan publication and has no campus or off-campus political affiliations.
- The el Don / eldonnews.org reserves the right, however, to publish in editorials, letters and columns support for or opposition to any candidate or issue in on-campus, local, state or national elections.
- The editorial or column in which a candidate or issue is supported or opposed must appear a minimum of two issues before an election to provide time for rebuttal, or space must be offered for such rebuttal in the same issue.
- To avoid a possible conflict of interest, an el Don / eldonnews.org staff member shall not be a member of student government.

9. Double coverage

- It is not uncommon for members of the el Don / eldonnews.org staff to be hired by other newsmagazine/websites in the area as paid employees, stringers and interns. There have been occasions when staffers have been caught in a conflict of interest between their responsibility to the el Don / eldonnews.org and to the other publication(s).
- When working on the (el Don / eldonnews.org), the staffer is considered a full-time employee of the newsmagazine/website despite the lack of a salary. At any time where a potential conflict of interest might exist, the burden of checking with the Editorial Board or the editor in chief is on the staffer. If you are on assignment for the (el Don / eldonnews.org), then obviously the primary loyalty is to the (el Don / eldonnews.org); any information you gather is first the property of the (el Don / eldonnews.org). You must check before writing a story for another publication or presenting film or prints to another publication.
- A violation of this policy will be considered a gross breach of ethics and may cause you to be excluded from normal publication activities.

D. Freebie policy

- Freebies are items of value, either merchandise or special consideration, offered to reporters.
- The el Don / eldonnews.org and its reporters shall not accept freebies.
- Items that cannot be accepted include, but are not limited to:
 - Free meals
 - Free CDs, MP3's etc ... digital downloads
 - Free books , magazines e-books
 - Free admission to movies, plays, concerts, etc. for which admission is charged.

4. Reimbursement

- Since no el Don / eldonnews.org staff member is expected to subsidize the operation of the (el Don / eldonnews.org), reimbursement of expenses incurred while attending to el Don / eldonnews.org business is provided when funds are available.
- Reporters shall not attend entertainment or other events requiring admission on their own initiative with the hope of obtaining reimbursement. After prior authorization from the editor in chief or his/her designee is sought, reimbursement can be granted.
- A bill for expenses shall be submitted to the editor in chief when reimbursement is desired.
- Legitimate expenses include, but are not limited to, mileage for travel in covering a story and admission fees and other expenses incurred while on el Don / eldonnews.org business.
- A form for reimbursement is available from the adviser(s) or the editor in chief. Once the request has been approved, reimbursement can be made. The form must be filled out before the el Don / eldonnews.org business.

5. Handling freebie offers

- All freebies received in the mail shall be called to the attention of the editor in chief and sent back to the firm sending out the item, donated to charity or junked.
- All phone or personal invitations or offers shall be turned down with thanks at the time unless approved by the editor in chief.
- Any and all violations of the policy is a serious infraction and violators are subject to disciplinary action.

E. News Center conduct

- Conduct of individuals in the News Center shall be professional.
- The News Center shall always be kept neat and clean.
- Any editor that leaves his/her desk cluttered at the end of the day shall forfeit the right of occupancy when requested.
- No one shall sit at a desk assigned to an editor, unless first obtaining permission from that editor.
- The News Center is not the appropriate place to meet with friends who are not members of the el Don / eldonnews.org staff.

6. Phones

- No personal calls may be made from the News Center except in the case of an emergency.
- When answering the phone use the following procedure: "el Don News Center, this is (state your name) speaking. May I help you?"
- Always be courteous.
- Messages for staff members shall be put in their mailboxes, or message board. Messages shall contain the following information: who called, when (time and date), the message (if any), a return number and the name of the person taking the message.
- When dialing a number on campus, just dial the extension. When dialing a number off campus, consult the campus phone directory.
- When leaving a message for someone to return your call, always leave your full name (first and last) and state your staff position.

F. Columns and columnists

- Any staff member may write a column.
- Any person not on the el Don / eldonnews.org staff may write a guest column on his/her own initiative or at the request of the (el Don / eldonnews.org).
- Selection of columns for publication
 - Columns shall be selected for publication by the opinion editor after consultation with the editor in chief.
 - Of foremost concern in selecting a column for publication shall be reader interest and good writing.
 - Columns that are obscene or contain racial, religious or group denigrations shall not run; the writer shall be contacted and informed of the unacceptable portion(s) and given the opportunity to make revisions.
 - To protect the individual's right of freedom of expression, selection of columns shall not be made on the basis of opinions expressed therein except as noted in 3.c.
 - The el Don / eldonnews.org reserves the right to condense columns.
 - Columns may run on pages other than the opinion page.
 - All columns must be labeled as opinion.
 - All columns must include or coincide with reporting.

G. Editorial Board**1.General**

- Editorial Board is a class. The advisers are the teachers. The chairperson is the editor in chief, managing editor or opinion editor at the discretion of the editor in chief.
- At least one adviser must be present at Editorial Board meetings.
- Considerations of Editorial Board include:
 - Discussion of editorials, columns, cartoons and other editorial content.
 - Discussion of the general shape and content of the news and feature coverage in future issues.
 - Any problems and grievances from inside or outside of el Don), and any problems or issues surrounding policy and editorial leadership.

2. Membership

- a. The Editorial Board is composed of the editor in chief, managing editor, news editor, opinion editor, sports editor, photo editor, scene editor, focus/forum editor, feature editor, copy editor and magazine editor.
- b. The editor in chief may appoint a maximum of two staff members, other than the editors, to Editorial Board. They will take on all rights and responsibilities of other Board members.
- c. Any non-members may attend Editorial Board meetings, with the editor in chief, managing editor or opinion editor approval, but they shall not have a vote.

3. Responsibilities of board members

- a. Attendance at Editorial Board meetings is mandatory. It is the responsibility of the board member to inform the Editorial Board chairperson of an anticipated absence.
- b. Board members must present editorial premises on a regular basis. The board will assign the writing of editorials based on an approved premise.
- c. Board members must keep the opinion editor supplied with opinion page copy. The opinion editor may develop a column schedule for board members and will deliver copies of the schedule to the board members and advisers.
- d. Board members must be fair and accurate and avoid getting egos involved in the work of Editorial Board.
- e. Coming into a meeting emotionally set on an opinion is not desirable. Background information is essential on all issues to be discussed.
- f. A Policy Manual must be brought to every meeting by each member of the Editorial Board.

4. Editorial Board responsibilities

- a. Conduct of Editorial Board meetings shall be professional at all times.
- b. The Editorial Board enjoys wide freedom of choice of editorial topics. Freedom imposes serious responsibility. That responsibility is met when the Board investigates facts thoroughly, analyzes situations carefully, forms honest opinion and expresses it clearly.
- c. While the el Don / eldonnews.org reserves the right to criticize, responsibility and mature judgment are expected to be brought to bear in advance. All sides should be discussed before criticism is published.
- d. Inaccuracies and misstatements of fact should not be part of the el Don / eldonnews.org whether these appear in news stories, columns, editorials or cartoons. Therefore, statements made as fact that are false, inaccurate and/or misleading should be omitted, or the item should not run until corrected. Clarifications and/or apologies will be published when appropriate.
- e. The Editorial Board determines the print worthiness of all materials questionable from the standpoint of obscenity, taste and/or libel with the final decision reserved to the editor in chief.
- f. The Editorial Board will not print libel. No libelous statements in editorials or columns, or libelous drawings or photos, shall appear in the (el Don / eldonnews.org).
- g. The el Don / eldonnews.org does not print profanity for profanity's sake. Good taste shall be the guideline. Where profanity is used in quotes and/or contributes significantly to the feeling of the statement, its use shall be permitted.
- h. The Editorial Board will consider complaints and grievances leveled at the el Don / eldonnews.org from both inside and outside sources.

5. Voting

- a. A voting quorum is 2/3 of the membership.
- b. Each member of the Editorial Board has one vote. A member may vote yes, no or abstain.
- c. An editor may give his/her assistant editor a proxy vote in the event of an anticipated absence. An editor without an assignment may assign a proxy to another staff member with editor in chief, managing editor or opinion editor approval.
 - i. Proxies will be written and shall include: the names of the editor and assistant editor the date and any instructions to vote in a particular way .

- ii. An approved proxy must attend the designated meeting.
- d. An Editorial Board decision requires a majority vote, unless otherwise specified hereinafter.
- e. Two negative votes are needed to defeat an editorial premise or an editorial.

- i. If an editorial is defeated, a pro-con column may result.
- ii. Representatives from each side of the issue will be assigned to write the columns.

- f. Editorials are best discussed and voted upon during an Editorial Board meeting.
- g. An editorial may be passed by circulating it outside Editorial Board for signatures of the members, but only in emergencies and with the knowledge of an adviser.

- i. In circulating an editorial for signatures, the Editorial Board chairperson shall make an effort to contact all members of the board.
- ii. If a board member refuses to sign a circulated editorial, then that action would constitute a no vote.

- h. A 2/3 vote of quorum is necessary to change any el Don / eldonnews.org policy.
- i. The editor in chief has the power to override any vote and all decisions except the advisers'.

6. Confidentiality

- a. All proceedings of the Editorial Board and the el Don / eldonnews.org staff are strictly confidential and shall not be discussed with the individuals who are not members of the el Don / eldonnews.org staff.
- b. No Editorial Board member or el Don / eldonnews.org staffer shall indicate to non- staffers his/her non-agreement with Editorial Board or with decisions of the editorial staff.
- c. If a el Don / eldonnews.org staffer is approached by someone expressing dissatisfaction with an editorial stand or with the treatment of news, the staffer shall refer the critic to the editor in chief or suggest that the critic write a letter of complaint and submit it in e-mail form to one of the appropriate e-mail addressees.



e! Don AP & WRITER'S STYLE GUIDE

This style guide has been adapted from the Associated Press (AP) Stylebook and the University of Missouri School of Journalism Copy Desk Reference. This is our ONLY style guide. Use it.

Addresses

•Abbreviate Boulevard, Avenue and Street only with an exact, numbered address.

Example: She lives at 1015 Maple Ave.

Example: She lives on Maple Avenue.

Example: She lives at 1015 Oak Blvd.

Example: She lives on Oak Boulevard.

Example: She lives at 1015 Apple St.

Example: She lives on Apple Street.

•Always write out Road, Drive, Court, Square, Lane, Alley and Terrace.

•On exact addresses, west, north, south and east are abbreviated with a capital letter:

Example: She lives at 515 N. Smith Lane.

•Use numerals for addresses, even if the house number is less than 10.

Example: She lives at 1 Santiago Square.

BUSINESSES AND ORGANIZATIONS

•Do not abbreviate association, assistant, attorney, building, district, government, president, detective, professor or superintendent.

Example: The Metropolitan Development Association

Example: The English department

•You can abbreviate Company, Corporation, Brothers, Limited and Incorporated only at the end of a company name (Co., Corp., Bros., Ltd. and Inc.).

Example: Carrier Corp.

•Write out unfamiliar governmental agencies on first reference, using the acronym in parenthesis. Use the acronym for all subsequent references. Acronyms have no periods, unlike most abbreviations.

The State Department of Education (SED)

Example: California Student Services Association (CSSA)

•Widely-recognized organizations and government bodies can be used as acronyms on first reference.

Example: NATO, PTA, FBI, SAC, IRS, and CIA

•You can abbreviate elected officials titles and their party affiliation, set off by commas and using hyphens.

Example: Sen. James Jeffords, Ind.-Vt., said...

DATES/MONTHS

•Abbreviate the month when you have a specific date, except for March, April, May, June and July.

Example: Dec. 15, 2023

Example: May 15, 2023

•Write out the month when you don't have a specific date. When you have only the month and the year do not use a comma.

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Example: May 2023

Example: December 2023

DEGREES/ACADEMIC TITLES

•Try to write out academic degrees whenever possible. Abbreviate degrees (A.A., B.A., M.S, LL.D., Ph.D.) only in formal titles following a person's name.

Example: She has a doctorate in psychology.

Example: Mary T. Johnston, Ph.D.

•Don't abbreviate either professor or the rank. (By the way, it is assistant and then associate, followed by full professor.)

Example: Associate Professor Christine Braunberger

NAMES

•Don't use any spaces when using two initials instead of the full first name and middle initial.

Example: O.J. Simpson

•Titles, such as Gov., Sen., Rev. and Dr., are abbreviated only when they come before a name.

States

•Abbreviate states when used with a city.

Example: He lives in Santa Ana, Calif.

•Eight states are not abbreviated: Idaho, Iowa, Maine, Ohio, Texas, Utah, Alaska and Hawaii.

•Write out the names of all states when they stand alone.

Example: She lives in Utah, but goes to school in California.

•Do not use the post office's two-letter abbreviations for states.

•Accepted abbreviations are: Ala., Ariz., Ark., Calif., Colo., Conn., Del., Fla., Ga., Ill., Ind., Kan., Ky., La., Md., Mass., Mich., Minn., Miss., Mo., Mont., Neb., Nev., N.H., N.J., N.M., N.Y., N.C., N.D., Okla., Ore., Pa., R.I., S.C., S.D., Tenn., Vt., Va., Wash., W.Va., Wis. and Wyo.

Miscellaneous

•No periods are used with mph (as in miles per hour) or mm (as in millimeter).

Example: He drove 70 mph to develop the 35mm photos of the murder site. (Note the space before mph, but not before mm.)

•Write out United States when it is used as a noun, but it can be abbreviated with periods when used as an adjective.

Example: U.S. military spending is down this year.

ATTRIBUTION

Names and Titles

•The first time you refer to a person, use the person's full name and title, if applicable.

Example: AIDS Task Force Director John Brown said the annual AIDS Walk-Run was a great success.

•A person's title before the name is always capitalized.

Example: AIDS Task Force Director John Brown said...

•A person's title is always kept lowercase after the name.

Example: John Brown, director of the AIDS Task Force, said...

•For second references, use only the person's last name.

Example: Brown said the fundraising event earned the organization \$175,000.

•Put nicknames in quotation marks.

Example: Martha "Sunny" Von Bulow

•Abbreviate and capitalize junior and senior after a person's name. Do not separate it from the name with a comma.

Example: Cuba Gooding Jr.

•For second references to children, it is appropriate to use their first names.

Example: Nyseha Green was the first-place winner in this year's Orange County Newspapers Spelling Bee. Green, 10, won for correctly spelling the word, "ennui."

•When the title stands alone or come after a name, they are not capitalized or abbreviated.

Example: I voted for the mayor.

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Example: I trust my dentist.

•When a title is used before a name, but there is a comma between the title and the name, do not capitalize the title.

Example: I believe the chapter president, Matthew Jones.

•Put long titles after the name.

Example: Vivian Moore, director of multicultural resources and diversity awareness, said OCC strives to maintain affirmative action policies.

•In general, do not use “honorifics” or courtesy titles, such as Ms., Miss, Mr. or Mrs. Use only the person’s last name for second references.

CAPITALIZATION

General

•Do not capitalize seasons of the year or years in school.

Example: She will be a sophomore during the spring semester.

•Capitalize the proper names of races and nationalities, but do not capitalize black, white or mulatto. Do not use “colored” and **Latino** is preferable to Hispanic.

Example: She is an Arab-American, but views her personal identity as white.

Geographic Features

•Capitalize geographic features such as mountain, river, or dam when they are part of a proper name:

Example: Santa Ana Dam

Example: Sand Mountain

• Do not capitalize geographic features or locations when they are not part of a proper name or if more than one are mentioned together.

Example: Feather and Sacramento rivers.

Example: The mountain is an imposing sight.

Example: Smith and Jones streets.

Example: Los Angeles and Orange counties.

•**Capitalize the specific regions of the country, such as Northeast, South, East, West and so forth.**

Do not capitalize compass directions.

Example: Head west on the San Bernardino Freeway.

•Capitalize words like “building,” “office” or “room” when they are part of the proper title.

Example: The meeting will be in The Founders’ Room

Government/Politics

•Capitalize Congress, Senate, House, General Assembly and government agencies, including County Legislature and Santa Ana City Council.

•Capitalize Party in Republican Party, Democratic Party and other political parties.

•Capitalize branches of the U.S. military: Army, Navy, Marines, Coast Guard and so forth.

Proper Names

•Do not capitalize titles of academic departments, unless it involves a proper noun or adjective.

Example: The Spanish department.

Example: The chemistry department.

•Capitalize award names, holidays, historic events and periods, and wars.

Example: The Purple Heart.

Example: Valentine’s Day.

Example: The McCarthy Era.

Example: World War II.

•Capitalize Bible and God, but do not capitalize pronouns referring to God (he, thee).

•Capitalize brand names.

Example: Spam, Toyota Camry, Ford truck.

NUMBERS

General

•Write out numbers one to nine. Use numerals for numbers 10 and over.

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Example: Mary ate nine pieces of chocolate, but John ate 15 pieces.

•Write out numbers at the beginning of a sentence.

Example: Six new students are starting this semester.

•You don’t need to write out a year at the beginning of the sentence.

Example: 2023 was a climactic year.

•Use numerals for times, along with a.m. and p.m. (lower case, with periods).

Wrong example: The man will pull the winning numbers at ten o’clock at night.

Correct Example: The man will pull the winning numbers at 10 p.m.

•Use numerals and hyphens for ratios and sports scores.

Example: The score was 3-2.

Example: The odds were 2-to-1 that he would win.

•Use number as an abbreviation and a numeral when doing ranking.

Example: We never thought the team would come in No. 1.

•Use numbers for all temperatures except for zero, which is written out.

Age:

•Use numbers for all ages. In cases of compound adjectives, use hyphens.

Example: The boy is 9 years old. He is a 9-year-old boy.

Money

•Use the dollar sign and use exact figures up to \$1 million. You don’t have to use the word “dollar.”

Example: \$15 \$25,000 \$900,000

•For amounts more than one million, use the word for “million” or “billion.”

Example: \$5.5 billion, \$300 million

•Round off, unless an exact figure is required.

Example: More than \$900,000 (instead of \$921,222)

•Write out cents and use numerals for amounts less than a dollar. Use a dollar sign and decimal point for amounts of more than a dollar.

Example: The raise of 50 cents brought his wage to \$7.75 an hour.

Percentages:

•Use a numeral and use the word “percent,” not the symbol %.

Example: The raise will be 5 percent

•Percent is one word, not two.

•Make sure your percentages add up to 100 percent whenever appropriate, such as in stories about political polls.

Size:

•Use numbers for all weights and measurements. Again, in cases of compound adjectives, use hyphens.

Example: She is 5 feet 10 inches tall. She is a 5-foot-10 woman.

Example: The panel is 3 feet by 6 feet.

Time:

•a.m. and p.m. is lowercase, with periods, but with no spaces.

Example: 10 a.m. and 10 p.m.

•When listing events, it is always: time, day or date, and place (in that order). No commas after the time and date.

Example: The movie will open at 7 p.m. Friday at the Galaxy Theater.

Example: The classes will be 6:30 to 7:30 p.m. for four weeks beginning Jan. 23 at the Century Park site.

•An apostrophe is used to indicate when a character is left out. Use an apostrophe when leaving out part of a year, but there is no apostrophe before the “s.” Lowercase century. You can use “th” when listing centuries.

Example: The ‘60s were a turbulent time in the 20th century.

PUNCTUATION

Commas:

•Parenthetical, descriptive facts or phrases are always set off by commas.

Example: Mary Smith, 18, of Tully, would like to be a doctor.

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•Similarly, appositives , phrases that describe nouns or pronouns, are also set off by commas.

Example: Mary Smith, a student who wants to become a doctor, began her education at Santa Ana College. (The phrase, a student who wants to become a doctor , is an appositive.

•Do not use a comma before “and” in a simple series.

Example: I ate the pie, the cake and a donut.

QUOTES

•Punctuation almost always goes inside the quotation marks.

Example: Mary asked her sister, “Do you want to do to the casino tonight?”

•When you have a “quote within a quote,” use a single quotation mark, as well as a double quotation mark for the larger quote. You still keep the punctuation inside the quote marks.

Example: The speaker said, “An entire era of American expansion and rugged individualism can be exemplified by John Lane Soule’s famous quote, ‘Go West, young man!’”

•Use a comma to introduce a complete, direct quote. Do not use a comma to introduce an incomplete, direct quote.

Miscellaneous

•Hyphens are used when two words modify a third word (a compound adjective).

Example: A blue-eyed girl... Low-income housing... Top-rated movie...

•Dashes are used to emphasize parenthetical phrases and are considered more dramatic and conversational than parenthesis or commas. They are always two hyphens, with no spaces on either side.

Example: Margaret won a sizable amount--\$27,000--at the casino the other day.

•Colons are used to present a list or to introduce material that provides a direct example for the preceding clause.

Example: My favorite movies are: “Sophie’s Choice,” “Gandhi,” “Titanic,” “Schindler’s List” and “Cross Creek.”

Example: Mark just won the prize of his dreams: \$1 million a year for life.

•You may use a dash instead of a colon to be more informal and dramatic.

Example: Mark just won the prize of his dreams--\$1 million a year for life.

•Semi-colons have only two acceptable uses. The first is to link two independent clauses that are connected in thought. Remember, one cannot be a dependent clause.

Example: Mary ate the pie; Tanya ate the cake.

Example: To give a good party, you must also consider the lighting; no one feels comfortable under the bright glare of fluorescent bulbs.

Incorrect Example: Mary ate the pie; Tanya eating the cake. The second clause cannot stand on its own, since it is a fragment.

Therefore, you cannot use a semi-colon to connect it to the previous thought.

•Keep in mind that you could also use a comma and a conjunction in place of the semi-colon:

Example: Mary ate the pie, while Tanya ate the cake.

Example: To give a good party, you must also consider the lighting, since no one feels comfortable under the bright glare of fluorescent bulbs.

•The second acceptable use of a semi-colon is to separate items in a series that have commas themselves.

Correct Example: My favorite movies are: “Schindler’s List,” directed by Steven Spielberg; “Titanic,” directed by James Cameron; and “Gandhi,” directed by Richard Attenborough.

TITLES

•Titles of books, movies, plays, operas, ballets, poems, songs, television shows, lectures, speeches and works of art are capitalized and placed in quotation marks.

Example: Vincent Van Gogh’s painting “Starry Night” is one of the greatest of his works.

•Capitalize the titles of magazines and newspapers, but do not underline or use quotation marks. Unless “magazine” is in the title, do not capitalize it.

Example: I read The Los Angeles Times and Time magazine.

PROBLEM WORD USAGE:

•It is a lot, not alot.

•It is afterward, not afterwards. Similarly, it is backward and forward, not backwards and forwards.

•It is all right, not alright.

•Amongst, is archaic. Use among.

•Assure, ensure and insure have different meanings. Assure means to “convince” or “promise.” Its direct object in a sentence is usually a person, or persons. Ensure mean “to make certain,” and many experts believe they are interchangeable. However, in-

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sure is to issue an insurance policy. To please style purists, make the distinction. Use insure when you want to express the sense of protection against some form of financial loss.

Example: She assured voters she would not raise taxes.

Example: When the city rationed water to ensure that the supply would last, the Browns could no longer afford to insure their car-wash business.

•Use boy and girl for anyone under the age of 18. When you are in college, you are no longer “boys” and “girls.”

•Avoid starting sentences with “ But ,” “ Like ...,” “ Which ,” “ Whereas ” and similar words. These are generally used to start dependent clauses and, therefore, indicate that the sentence you are writing is probably a fragment.

•Use children instead of “kids.”

•Do not use etc... It is just a lazy way of explaining additional ideas without making the effort to think out your writing.

Wrong Example: At Six Flags, my friends and I went on the Mind Eraser, Boomerang, Viper, Predator, Pirate Ship, etc...

Corrected Example: At Six Flags, my friends and I went on the Mind Eraser, Boomerang, Viper, Predator, Pirate Ship, and a number of other rides.

•Get/Have are not interchangeable. Get means to “acquire” or “to come to have possession of.” Have means “to hold in one’s possession.”

Wrong Example: They got great clothes in the new store at The Block.

Corrected Example: They have great clothes in the new store at The Block.

•Its is the possessive form; It’s is the contraction for “it is.”

•Important: Do not start a sentence with “me .” Me is used for direct objects, not subjects, despite its common, incorrect usage as such. Always list yourself second.

Wrong Example: Me and my friends had a great time the day we traveled to Darien Lake.

Corrected Example: My friends and I had a great time the day we traveled to Darien Lake. My best friend won a big stuffed animal that he gave to me.

•Use “police officers” instead of “cops.”

•That/Which -- That is used for restrictive clauses and is not set off by commas. “Restrictive” (sometimes called essential) means that the intent of the sentence would drastically change if the phrase is omitted.

Example: The grant fund was designed for programs that treat adolescent substance abusers. (The information about adolescent substance abusers is a restrictive clause.)

•**That/Which** -- Which is used for nonrestrictive clauses and is set off by commas. “Nonrestrictive” means that the intent of the sentence would not drastically change if the phrase were left out or placed in a separate sentence.

Example: The program, which was started in 1984, has successfully treated about 91 percent of its clients each year. (the year the program started can be moved to another sentence, if necessary, and is therefore considered a nonrestrictive clause.)the phrase were left out or placed in a separate sentence.

•Their, There and They’re are not the same!

•Avoid starting sentences with “ There is ” or “ There are ” and “ It is ” or “ It was.” These indicate you are writing in the passive voice , which is a no-no!

•Books and other creative words are “titled” not “entitled.”

•**Who/That**-- When referring to people it is always who, not that.

•Use “women” instead of “ladies.”

•It is would have , not would of.

Wrong Example: She would of met me at the movie, but she missed the bus.

Corrected Example: She would have met me at the movie, but she missed the bus.

GETTING THE HABIT

Take a look at the results of the face-off between Five Guys and In n' Out

LEAD STORY SUBDECK

Myriad Pro
Regular
16 point downstyle
Align left
Myriad Subdeck

LEAD STORY HEADLINE

ChunkFive
44-48 point upstyle
Align left
ChunkFive Head

STUDENT BEATEN TO DEATH

Community shaken by loss of Dons' quarterback Joseph Morales

STANDARD HEADLINE

Rockwell Std
Regular
48-52 point upstyle
Align left
Rockwell Standard Head

STANDARD SUBDECK

Rockwell Std
Light
18 point down
Align left
Rockwell Standard Subdeck

GETTING TO KNOW

RASHAD TARKINGTON

The Dons' starting quarterback ran in 18 touchdowns in seven games this

DISPLAY HEADLINES

Josefin Slab / Rockwell Bold
Upstyle

DISPLAY HEADLINES

ElhelTL
26 point upstyle

NUT GRAF

ElhelT
Regular
10 point downstyle
**Getting to Know
Nut Graf**

PARKING LOTS TO OPEN SOON

RAIL HEADLINE

Rockwell Std
Bold
19 point upstyle on 20
lead. Align left
Rockwell SF Rail

OPINION: Fines are not enough to deter intoxicated motorists.

READ-IN

Rockwell Std
Bold
15 point upstyle
Align left
Rockwell Read-in

NUT GRAF

Rockwell Std
Light
15 point upstyle on
15 lead. No more than
three lines
Rockwell Nut Graf

ON CAMPUS

KICKERS

ChunkFive
el Don Red
12 point upstyle
Align left, underlined

ChunkFive Kicker

BY HAROLD PIERCE / el Don

BYLINE

ElhelTB
10 point upstyle
Align left
Writer Byline

EL DON SLASH

ElhelTL, 10 pt. downstyle
el Don Byline

Downtown Santa Ana's East End isn't impervious to change.

SUBHEAD

Myriad Pro
Regular
16 point down on 19.2
lead
Align right

Staff Ed Subhead

"I'm 36 years old right now and I still haven't achieved what I'm dreaming."

MUG-SHOT PULL QUOTE

Myriad Pro
Semicondensed Italic
12 point upstyle on 15
lead.

Small Pull Quote

QUOTE MARKS

Rockwell Extra Bold
58 point, color match or el Don Gray
Big Quotes

“Last year we provided booklets, Scantrons and food, but this semester we are going to provide puppies and kittens to help reduce stress.”

LARGE PULL QUOTE

Minion Pro
Italic Caption
18 point down on 21.6
lead.

Large Pull Quote

ATTRIBUTION

Myriad Pro Semibold / Italic
10 point
Pull Quote Attribution

—Jorge Sandoval

Associated Student Government President



ORIGINAL PHOTO

CUTLINES AND CROPPING

Cutlines run two decks or less. Apply 1 point stroke around photo. Faces should be at least the size of a quarter and focus on the photo's action.

READ-IN
 elhelTB
 11 point upstyle
Cutline Read-In

CUTLINE BODY
 elhelTL
 11 point downstyle
Cutline Text



GAME CHANGER / Terrance Holzendorf runs over Central Coast College Corsairs' defensive back Clinton Perry for a 6-1 victory Tuesday. / **DAVID DERIDDER** / el Don

CROPPED PHOTO

Cuts out empty stands, unnecessary players on the left and focuses on the action of the photograph.

For special packages, run white box and inset caption (see above). Standard cutlines are two decks or less and run below the photograph

ORIGINAL PHOTO



CROPPING MUG SHOTS

Mugs should be cropped tight so faces are large. Crops should run from shoulder blades to the top of the subject's head and cut out as much of the body as possible.

CROPPED



Jumps and Refers

Use on stories where jumps are not on the next page.

Use on main stories where jumps are on the next page.

See **VICTIM**, 6

REFERS

Rockwell Bold
12 point up
Refer Bold

REFERS

Rockwell Std
Regular
12 point down
Align left
Refer Regular

Next Page →

JUMP ARROW

7 point stroke with triangle end
Add linear feather gradient at 142 degrees

VICTIMS: DOZENS BATTERED

JUMP READ-IN

Rockwell Std
Bold
36-42 up
Align left
Jump Read-In

JUMP HEAD

Rockwell Std
Light
36-42 up
Align left
Jump Head

SIDE RAIL BODY TYPE

Myriad Pro
Regular
11 point on 15 lead
Flush left
Myriad Rail Body

Following eight weeks of construction, the parking lot in the southeast corner of campus will reopen Nov. 4, college officials said.

The new parking lot provides 80 new stalls, Vice President of Administrative Services Michael Collins said.

The development is part of ongoing beautification efforts to unify the appearance of campus entrances and create more parking spaces for students and staff members.

Construction will continue in the parking lots north of Bill Cook Gymnasium beginning Nov. 5. Ictatatembea denimax imilit, et, omnimust, commodipid utem sunt, cum velenim illaut quasimagnat. Ut quo volupta tatincia verchil in co / HAROLD PIERCE

Earning first place in the Burger Battle is an Orange County newcomer, The Habit. The experience combines all the qualities you look for in a burger: a perfectly toasted bun, fresh produce, a juicy patty, and tasty cheese. At \$3.95, my Double Charburger provided the best value out of the three in this one-man taste test.

During the time of my visit, The Habit was quite busy. While I had to wait about 10 minutes for my food, it was

well worth the wait.

The first thing that struck me was the presentation. Even though The Habit is technically fast food, my burger was wrapped neatly and tightly and was served on a tray, something lacking at both Five Guys and TK Burger.

Cleanliness earned The Habit major points as well. The entire restaurant was well maintained, and even though staff was busy there was nothing substandard in evidence.

ON CAMPUS PARKING LOTS TO OPEN SOON

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GAME CHANGER / Terrance Holzendorf runs over Central Coast College Corsairs' defensive back Clinton Perry. / DAVID DERIDDER / eDon

GETTING THE HABIT

Take a look at the results of the face-off between Five Guys and In n' Out

BY ROBERT WOJTKIEWICZ / eDon

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The Habit was also the only place to offer me a cup for water when I declined to buy a drink.

But let's get down to what really matters: taste. Everything about it

tasted fresh and homemade. The toasted sesame seed bun was toasty on the bottom, but still soft in the middle, creating a perfect texture.

While I'm not generally a fan of shredded lettuce on a burger, it was still crunchy. The tomatoes were juicy and ripe, and it had just the right amount of mayonnaise. The burger patty was perfectly charbroiled, and the cheese was melted but still solid.

The Habit was the clear winner in this test of three local eateries, although In-N-Out was not included. The Habit clearly established itself as stiff competition among Orange

COACHES SAY

Acimpe odipsum quibus istio eaquatia ex eos sequi qui con pelecus, quis quantTo in rem aEhenderi pu

-J.T BROWN / USA COACH

Acimpe odipsum quibus istio eaquatia ex eos sequi qui con pelecus, quis quantTo in rem aEhenderi pub

-J.T BROWN / USA COACH

Acimpe odipsum quibus istio eaquatia ex eos sequi qui con pelecus, quis quantTo in rem aEhenderi pub

-J.T BROWN / USA COACH

BODY TYPE

Minion Pro
Regular
10.5 on 12.6 lead
Align left

Minion Body

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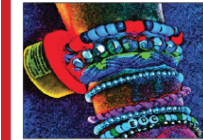
But let's get down to what really matters: taste. Everything about it tasted fresh and homemade. The toasted sesame seed bun was toasty on the bottom, but still soft in the middle, creating a perfect texture.

While I'm not generally a fan of shredded lettuce on a burger, it was still crunchy. The tomatoes were juicy and ripe, and it had just the right amount of mayonnaise. The burger patty was perfectly charbroiled, and the cheese was melted but still solid.

POPPING MOLLY

Mollies may give you a feel-good high, but here are some possible side effects of the party drug.

- 1 Hyperactivity may lead to hot flashes, sweating and headaches. Staying hydrated helps.
2 A lack of electrolytes leads to cramps and vomiting. Sports drinks curb the nausea.
3 Imbalanced serotonin levels in the following days lead to depression and loss of appetite.



POPPING MOLLY

Mollies may give you a feel-good high, but here are some possible side effects of the party drug.

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The Dons have been shut out in four of eight games so far this season

- 2 Forward Briana Cruz led the team with two shots on goal.
3 Total shots on goal while allowing 10 to Saddleback College.
7 The Dons forced seven off-sides, committing none on offense.
8 Goalkeeper Priscilla Suarez recorded eight saves in 90 minutes.

OBAMACARE AT A GLANCE

- YOUTH: Young adults can remain under their parents' plan until the age of 26.
GUARANTEED: Patients won't be denied coverage because of pre-existing conditions.
SUBSIDIZED: Small businesses could receive tax credits to help cover employee insurance.
SUBSIDIZED: Small businesses could receive tax credits to help cover employee insurance.

NEWS SECTION FRONT

Standard page layout that does not change from week to week.

SIDE RAIL INFOGRAPH

Element should change weekly to keep section front fresh. The three choices below are in the Infographics Master Design Set

ON CAMPUS
PARKING LOTS TO OPEN SOON

Following eight weeks of construction, the parking lot in the southeast corner of campus will reopen Nov. 4, college officials said.
The new parking lot provides 80 new stalls, Vice President of Administrative Services Michael Collins said.
The development is part of ongoing beautification efforts to unify the appearance of campus entrances and create more parking spaces for students and staff members. Ilam dlsunt construction continues
Construction will continue in the parking lots north of Bill Cook Gymnasium beginning Nov. 5. Ictatatem dolorum lum fugia seribusam quid elciple nisquidunt et molores totatur? Igent facea quodlost labo. Ugltiscipsam elc te occab Im Int fugit rem consequas erum quiberum quiae. Ut ut landele cusdae et harlombus omnibus bea denmax lmlit, et, omnimust, / HAROLD PIERCE



GAME CHANGER / Terrance Holzendorf runs over Central Coast College Corsairs' defensive back Clinton Perry. / DAVID DERIDDER / eIDon

GETTING THE HABIT

Take a look at the results of the face-off between Five Guys and In n' Out

BY ROBERT WOJKIEWICZ / eIDon

Earning first place in the Burger Battle is an Orange County newcomer, The Habit. The experience combines all the qualities you look for in a burger: a perfectly toasted bun, fresh produce, a juicy patty, and tasty cheese. At \$3.95, my Double Char-burger provided the best value out of the three in this one-man taste test. During the time of my visit, The Habit was quite busy. While I had to wait about 10 minutes for my food, it was well worth the wait. The first thing that struck me was

the presentation. Even though The Habit is technically fast food, my burger was wrapped neatly and tightly and was served on a tray, something lacking at both Five Guys and TK Burger.

Cleanliness earned The Habit major points as well. The entire restaurant was well maintained, and even though staff was busy there was nothing substandard in evidence.

The Habit was also the only place to offer me a cup for water when I declined to buy a drink.

But let's get down to what really matters: taste. Everything about it

tasted fresh and homemade. The toasted sesame seed bun was toasty on the bottom, but still soft in the middle, creating a perfect texture.

While I'm not generally a fan of shredded lettuce on a burger, it was still crunchy. The tomatoes were juicy and ripe, and it had just the right amount of mayonnaise. The burger patty was perfectly charbroiled, and the cheese was melted but still solid.

The Habit was the clear winner in this test of three local eateries, although In-N-Out was not included. The Habit clearly established itself as stiff competition among Orange

elDon / SANTA ANA COLLEGE • MONDAY, DECEMBER 9, 2013 / eldonnews.org

HORIZONTAL INFOGRAF

Siderail can be omitted in place of a horizontal infograf on the bottom. Two styles are below:

COACHES SAY

Acimpe odipsum quibus istio eaquatia ex eos sequi qui con pelecus, quis quuntTo in rem aEhenderi pu

-J.T BROWN / USA COACH

Acimpe odipsum quibus istio eaquatia ex eos sequi qui con pelecus, quis quuntTo in rem aEhenderi pub

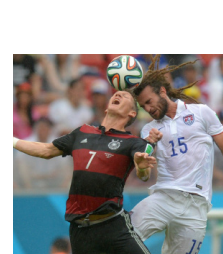
-J.T BROWN / USA COACH

Acimpe odipsum quibus istio eaquatia ex eos sequi qui con pelecus, quis quuntTo in rem aEhenderi pub

-J.T BROWN / USA COACH



WORLD CUP THROUGH THE YEARS



2002

Gilinatrore molusse consulinat, nos etis post



2006

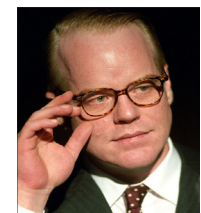
Gilinatrore molusse consulinat, nos etis post



2010

Gilinatrore molusse consulinat, nos etis post

TIMELINE



1901

Nissi dolesse diossi acepuda veliqua tiorehendi duciis apis quisci



1901

Nissi dolesse diossi acepuda veliqua tiorehendi duciis apis quisci



1901

Nissi dolesse diossi acepuda veliqua tiorehendi duciis apis quisci

INFOGRAPHS

Size varies from page to page, but should usually not deviate from standards shown below:

BY THE NUMBERS

Rockwell Std
Bold
14 point upstyle
By The Numbers Head

BY THE NUMBERS

38

Total number of officer-involved shoot-

BY THE NUMBERS

Rockwell Std
Extra Bold
41 point font
Rockwell Numbers

38

Total number of officer-involved shoot-

BY THE NUMBERS

By the Numbers Text
Rockwell Std
Light
11 point lead over 12 down

38

Total number of officer-involved shoot-



38

Total number of officer-involved shoot-

38

Total number of officer-involved shoot-

38

Total number of officer-involved shoot-



eDon/SANTA ANA COLLEGE • 1530 W. 17th Street / 92706 / 714-564-5617

PHOTO CONSENT AND RELEASE FORM

The undersigned hereby authorizes Santa Ana College student media and/or its representatives, to photograph and/or record graphic images of the undersigned named below:

(Please Print Name(s) of Subject(s))

and hereby authorizes Santa Ana College student media to permit the use and display of such photographs and/or images in any print or electronic publication or presentation of Santa Ana College student media, including any display on a world wide web internet site maintained by or on behalf of Santa Ana College student media.

The undersigned hereby releases, holds harmless and forever discharges Santa Ana College student media, against any and all claims, actions, demands, damages or liabilities of any kind or nature arising out of or in connection with the authorized use of said photographs and/or images, including, but not limited to, any claims for invasion of privacy, defamation, compensation, royalty, or infringement of proprietary rights. The undersigned has read this release before signing below and fully understands its contents, meaning and effect.

Accepted and Agreed:

Signature of Subject(s)

Date: _____, 20____



STORY ACTION SHEET

All articles for every story published in el Don / eldonews.org must have this sheet with signed editorial changes and all re-writes attached, or the story will not run in the issue, nor will the writer receive credit for the assigned article.

REPORTER NAME: _____

FILE NAME: _____ FILE LOCATION _____

STORY EDIT 1: _____ TIME: _____ DATE: _____

I VERIFY THAT I HAVE MADE ALL FIRST EDIT AND REWRITE CORRECTIONS:

Signed _____ Date: _____ Time: _____

STORY EDIT 2: _____ TIME: _____ DATE: _____

I VERIFY THAT I HAVE MADE ALL SECOND EDIT AND REWRITE CORRECTIONS:

Signed _____ Date: _____ Time: _____

STORY EDIT 3: _____ TIME: _____ DATE: _____

I VERIFY THAT I HAVE MADE ALL FINAL EDIT AND REWRITE CORRECTIONS:

Signed _____ Date: _____ Time: _____

STORY HEADLINE SUGGESTION: _____

STORY SUB-DECK /NUT GRAF SUGGESTION: _____



eIDon/SANTA ANA COLLEGE • 1530 W. 17th Street / 92706 / 714-564-5617

STUDENT REPORTER ACCURACY FORM

Dear _____:

A Santa Ana College Communications & Media Studies student recently interviewed you, and I would like to ask you a few questions about the interview and story. Your answers will help me evaluate the student reporter and the article as it was published. They will also help the student improve his or her interviewing, writing, and reporting techniques.

The student was told that you would be sent a copy of the story. After reading it, please answer the following questions. If you need more space, use the back of this page.

1. Is the story accurate? If not, please describe its errors.

2. Was the student a good interviewer? Did the student arrive on time and prepared for the interview? If not, how could the student improve his or her interviewing and reporting skills?

3. Please add any other comments you care to make regarding the student's work or approach.

Regards,

C.W. Little Jr.

Professor C.W. Little, Jr.

Communications & Media Studies Chair

Little_Charles@sac.edu

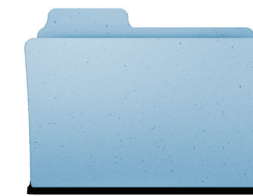
COMMUNICATIONS & MEDIA STUDIES



el Don Folder System

ORGANIZATIONAL COPY AND DESIGN FLOW

Our system is designed to keep writers, photographers and editors on track and organized in a clear and practical manner. All el Don staff members are expected to properly label and place documents, art, photos and pages in the appropriate folder, keeping in mind the necessity of completing all aspects of your assignments by meeting deadlines. It is your responsibility to know how to use the system correctly and understand your personal responsibility to all el Don staff members.



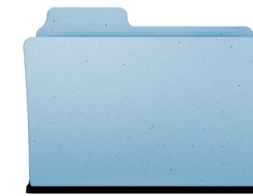
WORKING FOLDERS FOR EDITORS

Each section editor is responsible for one folder during production week to store InDesign pages, photo and word files. Only work and save files on the desktop. Do not work from the server.

Label: DATE (Month/ Day /Year), SECTION, PAGE NUMBER

Example: 2 28 2013 NEWS PP 2 3 4 5

Note: Do not separate the date, section and page numbers with symbols. Only use a space to separate items.



WRITERS FOLDER

All reporters have individual folders labeled by name. Save everything you write for el Don inside the folder. Do not leave a file on the desktop. Always put your work away in your folder.

Label: INITIALS, SLUG LINE*, DRAFT NUMBER*

Example: BS LIBRARY DRAFT 1

Note: Do not separate the date, section and page numbers with symbols. Only use a space to separate items.

*When your editor approves your copy for publication, label it **FINAL**, instead of **DRAFT**.

***Slugs** are one-word descriptions that help you and your editor identify the appropriate MS Word document. For example, if you are reporting on new computers in the library, your slug might read "**Computers,**" or "**Library.**"

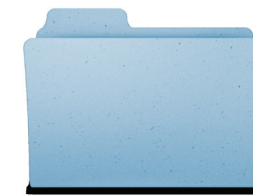


PHOTO FOLDER

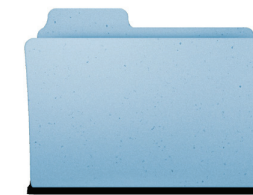
All photographers have individual folders labeled by name. Save all photos, videos and other visuals inside the folder.

Create subfolders inside your individual folders, and label it with the date and the name of an event, article or game of which you took photos and/or videos.

Label (subfolder): DATE, SLUG LINE

Example: 2 28 2013 MEN'S BASKETBALL GAME

Note: Do not separate the date, section and page numbers with symbols. Only use a space to separate items.



FINALS FOLDER FOR EDITORS

After completing your section and packaging files, drop them in the **FINALS FOLDER**.

Do not create a **PDF** or a **FINAL SECTION** until you have made every correction and completed the **EDITORS CHECKLIST**.

Label: EL DON, SECTION, DATE, PAGE NUMBERS

Example: EL DON NEWS 2 28 13 PP 2 3 4 5

Note: Do not separate the date, section and page numbers with symbols. Only use a space to separate items.



REPORTER ASSIGNMENT SHEET

Assigning Editor: _____ Section: _____

Assigned To: _____

Date Assigned: _____ Date Due: _____

Who To Contact About Your Story: _____

Contact's Title / Position: _____

Contact's e-mail: _____ Contact's Phone #: _____

Key Information About Your Story

Open-ended Questions I Should Ask:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Background Information:

I Verify That I Have Received This Assignment And Understand How To Report And Write It.

Signed: _____

Who To Interview

1. _____
2. _____
3. _____
4. _____

Other Resources

1. _____
2. _____
3. _____
4. _____

Section Editor's Phone# _____

E-mail _____



How to format el Don copy:

Amber Alert (Last Name Section) ← During editing and production label the story with one to two words describing the topic best. In parentheses, type last name and assigning section.

8/8/2013 ← Date submitted to editor (Month/Day/year)

By Joe Blow ← Reporter's name.

el Don Staff Writer ← Publication and reporter's position.

Leave one space blank between the slug line and the body copy.

A reported sighting in northeast California of murder suspect James DiMaggio, who is believed to have abducted a dead woman's teenage girl, has triggered statewide alerts in Oregon and Washington state.

Indent paragraphs using three spaces. Do not use the Tab button.

California authorities says DiMaggio may be headed to Canada in a blue Nissan Versa carrying 16-year-old Hannah Anderson and possible her 8-year-old brother, Ethan. In Washington, State Patrol Trooper Russ Winger told KOMO radio that a driver near Bremerton reported seeing a blue Nissan hatchback on Highway 101 on Thursday morning with a man driving and a woman passenger.

Double space lines. It makes it easier to write, and read, the comments, during the editing process.

James Lee DiMaggio, 40, became the subject of a nationwide manhunt after the bodies of 44-year-old Christina Anderson and an unidentified child were found Sunday night in his burning house in Boulevard, Calif., 50 miles east of San Diego. DiMaggio was a close friend of the family and known as "Uncle Jim."

Text should be aligned left. Do not use justified text.

California authorities initially said DiMaggio may be headed toward either Canada or Texas. The focus on the Northwest intensified, however, after Oregon state police reported a possible sighting of DiMaggo's car Wednesday near Alturas, in northeast Oregon, and later about 50 miles along the same highway near Lakeview, in south-central Oregon.

2014 CMA First Place National Pinnacle Award Winner

El Don
C. Harold Pierce, editor
C.W. Little, adviser

2013 ACP Newspaper Pacemaker Winners

El Don
C. Harold Pierce, editor
C.W. Little, adviser

2012 ACP Newspaper Pacemaker Winners

El Don <http://issuu.com/saceldon/docs> Eric Lomeli, editor
C.W. Little, adviser

2011 ACP Newspaper Pacemaker Winners

El Don
Blanca Valdivia, editor
C.W. Little, adviser

2011 ACP Online Pacemaker Winners

El Don <http://www.eldononline.org/> Josephine Gan, editor
C.W. Little, adviser

2010 ACP Newspaper Pacemaker Winners

El Don
Kathie Espinoza, editor
C.W. Little, adviser

2009 ACP Newspaper Pacemaker Finalists

El Don
Ray Pascual, editor
C.W. Little, adviser

2007 ACP Newspaper Pacemaker Winners

El Don
Kim Gilbraith, editor
Charles Little, adviser

2006 ACP Newspaper Pacemaker Winners

El Don
Justin Burandt, editor
Charles Little, adviser

2005 ACP Newspaper Pacemaker Finalists

El Don
Sara South, editor
Charles Little, adviser

2003 ACP Newspaper Pacemaker Winners

El Don
Anthony Mendoza, editor
Charles Little, adviser

2002 ACP Newspaper Pacemaker Finalists

El Don
Kelly Ritze, editor
Charles Little, adviser

2001 ACP Newspaper Pacemaker Winners

El Don
Miguel Lopez, editor
Charles Little, adviser

2000 ACP Newspaper Pacemaker Winners

El Don
Dawnielle Peck, editor
C.W. Little, adviser

1999 ACP Newspaper Pacemaker Winner

El Don
Theresa Salinas, editor
C.W. Little, adviser

ACP 1999 Magazine Pacemaker Winner

West 17th
Theresa Hudzinski, editor
C.W. Little, adviser

1998 ACP Newspaper Pacemaker Winner

El Don
C.W. Little, adviser

1997 ACP Newspaper Pacemaker Winner

El Don
Chris Ceballos/Steve Ball, co-editors
C.W. Little, adviser

ACP 1996 Magazine Pacemaker Winner

West 17th
Chris Ceballos, editor
C.W. Little, adviser

1995 ACP Newspaper Pacemaker Winner

El Don
C.W. Little, adviser

ACP 1994 Newspaper Pacemaker Winner

Allan Vargas, editor
C.W. Little, adviser

ACP 1991 Newspaper Pacemakers Winner

El Don
Greg Creel, editor
C.W. Little, adviser

STUDENT AWARDS/ NATIONAL HONORS / Associated Collegiate Press Best of Show Winners

ACP Best of Show Winners National College Media Convention Oct. 23-Oct. 27, 2013
New Orleans

Two-year Non-weekly Newspaper

FIRST PLACE

El Don, Santa Ana College, Santa Ana, Calif. C. Harold Pierce, editor
C.W. Little, adviser

Website Enrollment Level 4

El Don, Santa Ana College, Santa Ana, Calif. <http://eldonnews.org>

ACP Best of Show Winners National College Media Convention Oct. 31-Nov. 4, 2012
Chicago

Two-year Tabloid

FIRST PLACE

El Don, Santa Ana College, Santa Ana, Calif. Margarita Vela, editor
C.W. Little, adviser

ACP Best of Show Winners National College Media Convention Oct. 26-30, 2011
Orlando

Two-year Tabloid 17 or More Pages

FIRST PLACE

El Don, Santa Ana College, Santa Ana, Calif. Robert Wojtkiewicz, Eric Lomeli, editors Charles Little, adviser

ACP Best of Show Winners National College Media Convention Oct. 27-31, 2010
Louisville

Two-year Tabloid 17 or More Pages

FIRST PLACE

El Don, Santa Ana College, Santa Ana, Calif. Blanca Valdivia, editor
Charles Little, adviser

Oct. 28-Nov. 1, 2009

Austin, TX

FOURTH PLACE

El Don, Santa Ana College, Santa Ana, Calif. Kathie Espinoza, editor
Charles Little, adviser

ACP Best of Show Winners National College Media Convention Oct. 29-Nov. 2, 2008
Kansas City

FIFTH PLACE

El Don, Santa Ana College, Santa Ana, Calif. Ray Pasqual, editor
Charles Little, adviser

ACP Best of Show Winners National College Media Convention Oct. 24-28, 2007
Washington, D.C.

2-year tabloid 17 or more pages

FIRST PLACE

El Don, Santa Ana College, Santa Ana, Calif. C.W. Little, adviser

Special Edition 2-year

THIRD PLACE

El Don, Santa Ana College, Santa Ana, Calif. Charles Little, adviser

ACP Best of Show Winners National College Media Convention Oct. 25-29, 2006
St. Louis

2-year tabloid 17 or more pages

FIRST PLACE

El Don, Santa Ana College, Santa Ana, Calif. Kim Galbraith, editor
Charles Little, adviser

ACP Best of Show Winners National College Media Convention Oct. 26-30, 2005
Kansas City

Newspaper 2-year non-weekly tabloid

FIRST PLACE

El Don, Santa Ana College, Santa Ana, Calif. Justin Burandt, editor
Charles Little, adviser

ACP Best of Show Winners National College Media Convention Nov. 3-7, 2004
Nashville

Newspapers: 2-year tabloid 17 or more pages

FIRST PLACE

El Don, Santa Ana College, Santa Ana, CA

Magazines: Feature-Special Audience

FIFTH PLACE

Viento, Santa Ana College, Santa Ana, CA

ACP Best of Show Winners National College Media Convention Nov. 5-9, 2003
Dallas

Newspapers: Two-year tabloid

FIRST PLACE

El Don, Santa Ana College, Santa Ana, CA

STUDENT AWARDS/ NATIONAL HONORS / Associated Collegiate Press Best of Show Winners

ACP Best of Show Winners National College Media Convention Oct. 31-Nov. 3, 2002

Orlando

Newspapers: Two-year tabloid

FIRST PLACE

El Don, Santa Ana College, Santa Ana, CA

ACP Best of Show Winners National College Media Convention Oct. 25-28, 2001

New Orleans

Newspaper 2-year tabloid

FIRST PLACE

El Don, Santa Ana College, Santa Ana, CA

Newspaper Specialty 2-year

FIFTH PLACE

El Don, Santa Ana College, Santa Ana, CA

Magazine Feature/Special Audience

FIFTH PLACE

Nov. 8-12, 2000

Washington, D.C.

Feature/Special Audience Magazines

FIRST PLACE

West 17th, Santa Ana College, Santa Ana, CA

Two-year Tabloid

THIRD PLACE

El Don, Santa Ana College, Santa Ana, CA

ACP Best of Show Winners National College Media Convention Oct.28-31, 1999

Atlanta, GA

Two-year Tabloid

FIRST PLACE

El Don, Santa Ana College, Santa Ana, CA

Feature/Special Audience Magazines

FIRST PLACE

West 17th, Santa Ana College, Santa Ana, CA

ACP Best of Show Winners National College Media Convention Nov. 5-8, 1998

Kansas City, Mo. Two-year Tabloid

FIRST PLACE

El Don, Santa Ana College, Santa Ana, CA

Feature/Special Audience Magazines

FIRST PLACE

West 17th, Santa Ana College, Santa Ana, CA

ACP/CMA National College Media Convention

Best of Show

Chicago, IL - October 30 - November 2, 1997

Two-year Tabloid

FIRST PLACE

El Don, Santa Ana College, Santa Ana, CA

Feature/Special Audience Magazines

FIRST PLACE

San Francisco, CA - February 23-25, 1996

Third Place

El Don, Rancho Santiago College, Santa Ana, CA

Best of California-Two Year

Third Place

El Don, Rancho Santiago College, Santa Ana, CA ACP/CMA National College Media Convention Best of Show

Marina Del Rey Spring 1994

Two-year Tabloid

SECOND PLACE – Newspaper Design

El Don, Santa Ana College, Santa Ana, CA

Two-year Tabloid

SECOND PLACE – Newspaper Coverage

El Don, Santa Ana College, Santa Ana, CA

ACP/CMA National College Media Convention

Best of Show Newspaper

Dallas fall 1993

Two-year Tabloid

FIRST PLACE

El Don, Santa Ana College, Santa Ana, CA

STUDENT AWARDS/ NATIONAL HONORS / Associated Collegiate Press Best of Show Winners

ACP National College Newspaper Convention
Huntington Beach, CA - February 21-23, 1997
Two-year weekly
FIRST PLACE
El Don, Rancho Santiago College, Santa Ana, CA

National College Newspaper Convention
San Francisco, CA - Feb. 26-March 1, 1998
Two-year Tabloid
First Place
El Don, Santa Ana College, Santa Ana, CA

National College Newspaper Convention
Huntington Beach, CA - Feb. 25-28, 1999
Two-year College
First Place
El Don, Santa Ana College, Santa Ana, CA

National College Newspaper Convention
Seattle, WA - February 24-27, 2000
Two-year College
First Place
El Don, Santa Ana College, Santa Ana, CA

Supplements
First Place
West 17th, Santa Ana College, Santa Ana, CA

National College Newspaper Convention
San Francisco - February 22-25, 2001
Newspaper of the Year Contest
Two-year College
FIRST PLACE
El Don, Santa Ana College, Santa Ana, CA

National College Newspaper Convention
Los Angeles - Feb. 28-March 3, 2002
Newspaper of the Year Contest
Two-year College
FIRST PLACE
El Don, Santa Ana College, Santa Ana, CA

Special Coverage: Non-weekly
FIRST PLACE
El Don, Santa Ana College, Santa Ana, CA

National College Newspaper Convention
Seattle - March 6-9, 2003
Two-year College
FIRST PLACE
El Don, Santa Ana College, Santa Ana, CA

National College Newspaper Convention
Las Vegas - March 4-7, 2004
Two-year College
FIRST PLACE
El Don, Santa Ana College, Santa Ana, CA

National College Newspaper Convention
San Francisco - Feb. 24-27, 2005
SECOND PLACE
El Don, Santa Ana College, Santa Ana, CA

National College Newspaper Convention
Los Angeles - March 2-5, 2006
FIRST PLACE
El Don, Santa Ana College, Santa Ana, CA

National College Newspaper Convention
Portland - March 8-11, 2007
THIRD PLACE
El Don, Santa Ana College, Santa Ana, C

2014

First Place for Best Newspaper Nameplate - Staff - (Weed Wars)

Second Place Pinnacle for Two-Year Website of the Year

Second Place Best Social Media Main Page - Staff - (Facebook)

Second Place Newspaper Page / Spread Design - Liz Monroy - (Dude, He's a Lineman)

Second Place Infographic Design - Harold Pierce - (Steeplechase)

Third Place for Best Newspaper Feature Page Design - Asiria Ramirez - (SAC Hacks)

Third Place Best General News Story - Harold Pierce - (Former Student Fatally Shot)

Third Place Best Newspaper Entertainment Page / Spread - Asiria Ramirez - (SAC Hacks)

Fourth Place Newsmagazine / Special Section Cover - Staff - (Porn)

Honorable Mention Illustration - Andrew Cortes - (Cruising Depth)

Honorable Mention Advertising - Staff - (Start Building Your Future Here)

2013 ACP Reporter of the Year Awards Winners co-sponsored by McClatchy-Tribune Information

Second Place

C. Harold Pierce

El Don, Santa Ana College, Santa Ana, Calif.

Trustee's strange speech called out; On the down low; Head Games: Sudden impact concussion <http://www.eldonnews.org/news/2012/11/12/trustees-strange-speech-called-out/>; <http://www.eldonnews.org/news/2013/04/15/on-the-down-low/>; <http://www.eldonnews.org/sports/2012/11/30/head-games-sudden-impact-concussion/>

Diversity

Fifth Place

C. Harold Pierce

El Don, Santa Ana College, Santa Ana, Calif.

On the down low

<http://www.eldonnews.org/news/2013/04/15/on-the-down-low/>

2011 ACP Design of the Year co-sponsored by Adobe Systems Third Place

Newsmagazine / Special Section Covers

Staff

El Don, Santa Ana College, Santa Ana, Calif.

2008 ACP Reporter of the Year

Two-year Reporter

First Place

Martin Syjuco, El Don

Santa Ana College, Santa Ana, Calif.

2006 ACP Photo Excellence Awards

co-sponsored by National Press Photographers Association

Honorable Mention

Martin Cisneros, El Don

Santa Ana College, Santa Ana, Calif.

2005 ACP Design of the Year Winners co-sponsored by Adobe Systems Illustration

Second Place

Matthew S. Hupp, El Don

Santa Ana College, Santa Ana, Calif.

2005 ACP Design of the Year Winners co-sponsored by Adobe Systems Illustration

WINNER / Nate Little

El Don, Santa Ana College

2004 ACP Story of the Year Winners

co-sponsored by the American Society of Newspaper Editors

Second Place

L.G. Smythe, West 17th

Santa Ana College, Santa Ana, Calif.

2003 ACP Story of the Year

co-sponsored by the Los Angeles Times

Honorable Mention

Chris Guerra, El Don

Santa Ana College, Santa Ana, CA

2002 ACP Design of the Year

co-sponsored by Adobe Systems Info graphic/Illustration

Third Place

Nino Tanabe, El Don

Santa Ana College, Santa Ana, CA

2001 ACP Design of the Year co-sponsored by Adobe Systems Newspaper Page One Honorable Mention

Annalisa Goode, El Don

Santa Ana College, Santa Ana, CA

**2000 ACP Design of the Year co-sponsored by Adobe Systems
National College Designer of the Year
Kelly Ritze FIRST PLACE
El Don, Santa Ana College**

**2000 ACP Design of the Year co-sponsored by Adobe Systems Page One
Second Place
Dawnielle Peck, el Don
Santa Ana College, Santa Ana, CA**

**1999 ACP Design of the Year co-sponsored by Adobe Systems
National College Designer of the Year
Rick Ho FIRST PLACE
El Don, Santa Ana College**

**1999 ACP Design of the Year co-sponsored by Adobe Systems Page One
Second Place
Theresa Salinas, el Don
Santa Ana College, Santa Ana, CA**

**1996 ACP/LA Times Story of the Year
Magazine Feature
Second Place
Cliff Mason, West 17th
Rancho Santiago College, Santa Ana, CA**

**1994 ACP Design of the Year co-sponsored by Adobe Systems
First Place
Sara Cron, El Don
Rancho Santiago College, Santa Ana, CA**

**1993 ACP Design of the Year co-sponsored by Adobe Systems
First Place
Eric Campbell, El Don
Rancho Santiago College, Santa Ana, CA**

COLUMBIA SCHOLASTIC PRESS ASSOCIATION CROWN AWARDS

Columbia Scholastic Press Association
Silver Crown Award el Don, Spring 2012

Columbia Scholastic Press Association
Silver Crown Award el Don, Spring 2012

Columbia Scholastic Press Association
Gold Crown Award West 17th, Fall 2005

Columbia Scholastic Press Association
Gold Crown Award el Don, Fall 2005

Columbia Scholastic Press Association
Gold Crown Award el Don, Spring 2005

Columbia Scholastic Press Association
Gold Crown Award el Don, Fall 2004

Columbia Scholastic Press Association
Silver Crown Award el Don, Spring 2004

Columbia Scholastic Press Association
Gold Crown Award el Don, Spring 2003

Columbia Scholastic Press Association
Gold Crown Award el Don, Fall 2002

Columbia Scholastic Press Association
Gold Crown Award el Don, Fall 2001

STUDENT AWARDS/ NATIONAL HONORS /Columbia Crown Awards / Apple Award Winners / CNPA Winners

Columbia Scholastic Press Association
Gold Crown Award West 17th, 1998

Columbia Scholastic Press Association
Gold Crown Award el Don, 1998

Columbia Scholastic Press Association
Gold Crown Award el Don, 1996

Columbia Scholastic Press Association
Silver Crown Award el Don, 1995

College Media Advisers David L. Adams Apple Award Winners

---Did not enter from 2008 through 2013---

College Media Advisers Apple Award Winners
Best Two-Year Tabloid Newspaper, 2014

College Media Advisers Apple Award Winners
Best Two-Year Tabloid Newspaper, 2007

College Media Advisers Apple Award Winners
Best Two-Year Tabloid Newspaper, 2006

College Media Advisers Apple Award Winners
Best Two-Year Tabloid Newspaper, 2005

College Media Advisers Apple Award Winners
Best Two-Year Tabloid Newspaper, 2004

College Media Advisers Apple Award Winners
Best Two-Year Tabloid Newspaper, 2003

College Media Advisers Apple Award Winners
Best Two-Year Tabloid Newspaper, 2002

College Media Advisers Apple Award Winners
Best Two-Year Tabloid Newspaper, 2001

College Media Advisers Apple Award Winners
Best Two-Year Tabloid Newspaper, 2000

California Newspaper Publishers Association Better Newspapers College Journalism Contest

/ first competed in 2002

California Newspaper Publishers Association
Better Newspapers Contest
First Place, 2012

California Newspaper Publishers Association
Better Newspapers Contest
First Place, 2011

California Newspaper Publishers Association
Better Newspapers Contest
First Place, 2008

California Newspaper Publishers Association
Better Newspapers Contest
First Place, 2006

California Newspaper Publishers Association
Better Newspapers Contest
First Place, 2005

California Newspaper Publishers Association
Better Newspapers Contest
First Place, 2004

California Newspaper Publishers Association
Better Newspapers Contest
First Place, 2003

California Newspaper Publishers Association
Better Newspapers Contest
First Place, 2002

***** multiple first and second place CNPA individual winners*****

NOTE: Our Santa Ana College students have won hundreds of CSPA Gold Circle awards, numerous Student Society for News Design honors and about 4,500 state, regional and county awards - among them, multiple Orange County Press Club Reporter of The Year winners, and multiple L.A. Times Newspaper of The Year and Writer of the Year awards. We did not include any of our California College Media Awards.