



# Education Master Plan 2021-2024

## VISION & STRATEGIC GOALS

The following vision and strategic goals shape the work that Santa Ana College is undertaking.

### MISSION STATEMENT:

Santa Ana College inspires, transforms, and empowers a diverse community of leaders.

### VISION:

Santa Ana College is the college of choice that empowers individuals and is committed to creating and strengthening a student-centered, diverse, and welcoming community. The innovative academic pathways and services that we provide inspire and motivate students to achieve educational excellence and economic advancement in a supportive environment.

### CORE COMPETENCIES & STUDENT LEARNING OUTCOMES:

Listening and Speaking  
Reading and Writing

### THINKING AND REASONING:

Creative Thinking  
Critical Thinking  
Ethical Reasoning  
Quantitative Reasoning

### INFORMATION COMPETENCY:

Information Competency  
Technology Competency

### DIVERSITY:

Cultural  
Social  
Environmental

### CIVIC RESPONSIBILITY

### LIFE SKILLS:

Creative Expression  
Aesthetic Appreciation  
Personal Growth  
Interpersonal Skills

### CAREERS

Develop Knowledge  
and Skills



## VISION #1: DEGREE/CERTIFICATE COMPLETION

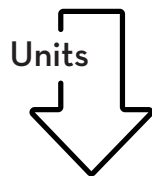
Strategic Goal 1: Provide support services that remove barriers for timely completion of educational goals of students.

Strategic Goal 2: Provide Career and Academic Pathways (CAPs) to all students together with academic and student support services they need to complete their educational goals in a timely manner.



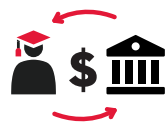
## VISION #2: TRANSFER

Strategic Goal 3: Increase the number of students transferring annually to 4-year institutions.



## VISION #3: REDUCE UNIT ACCUMULATION

Strategic Goal 4: Provide services that support student integration into college life, student retention and persistence, and the accumulation of fewer units that will result in the efficient achievement of a chosen educational goal by **50% of our students within 5 years.**



## VISION #4: WORKFORCE

Strategic Goal 5: Prepare students for successful, livable-wage employment closely related to their field of study.

Strategic Goal 6: Develop a comprehensive career education marketing, outreach, and recruitment plan.

Strategic Goal 7: Develop and offer innovative, high quality, workforce-ready, industry-driven career, and technical programs.

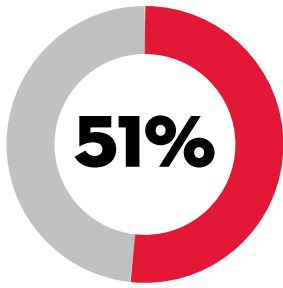


## VISION #5: EQUITY

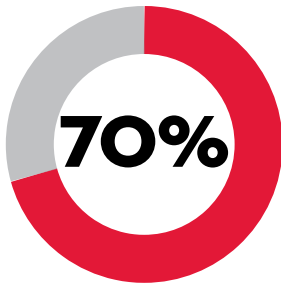
Strategic Goal 8: To reduce achievement gaps in all areas by **40% by 2023**, Santa Ana College, within the context of its diverse community, will systematically equitize its practices leading to culturally responsive programs and services.



## VISION FOR SUCCESS DATA POINTS



**51%**  
of students earn  
a living wage  
(2020-2021 Student Success  
Metrics)



**70%**  
of students obtained a  
job closely related to  
their field of study  
(2022 Career Technical  
Education Outcome Survey)



**\$44,476**

is the median earnings  
for students/alumni  
(2020-2021 Student Success  
Metrics)



(SAC Institutional Research)



## DATA SNAPSHOT 2022-2023



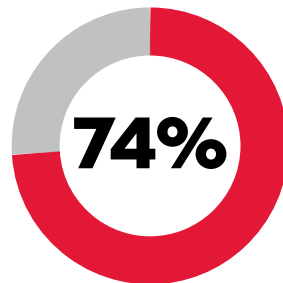
**38,154**  
yearly credit headcount

**17,017**  
yearly noncredit  
headcount

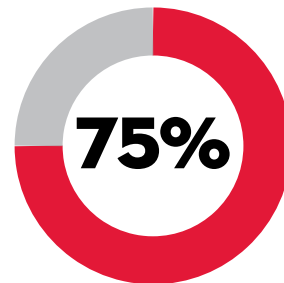
(2022-2023 SAC Institutional Research)

**18,568**  
full-time equivalent  
students for credit and  
noncredit

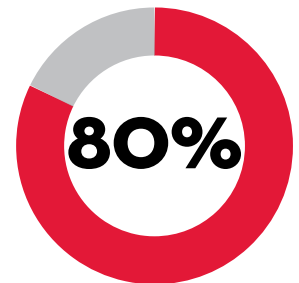
(2022-2023 RGO546)



**74%**  
course success rate  
(2022-2023 Datamart)



**75%**  
schedule fill rate  
(2022-2023 XRG541)



**80%**  
of students feel a sense  
of belonging to SAC  
(2023 Student  
Satisfaction Survey)



**21%**  
of students receive  
Pell awards  
(2021-2022 SAC  
Institutional Research)



**46%**  
fall-to-fall persistence rate  
for degree-seeking students  
(Fall 2021- Fall 2022 SAC  
Institutional Research)

**13%**

transfer-level Math completion for degree-seeking students in  
the first year

**20%**

transfer-level English completion for degree-seeking students in  
the first year

(2021-2022 Student Success Metrics)